Lawrence Board of Realtors
Media Relations Committee

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Media Relations Committee Meeting
Thursday, May 4th, 2023
9:30 am

1. Call to Order (5 mins)
    A. Introduce members
    B. Review Minutes
2. Previous Business (10 mins)
    A. Social Media: (Emily)
        i. Update on public group
            -May: Advocacy?
            -June Theme: NAR National Homeownership Month
            June is National Homeownership Month, when we promote the benefits of homeownership and recommit to creating opportunities for future homeowners. REALTORS® strive to ensure all Americans have the opportunity to achieve homeownership, the centerpiece of the American Dream and the pathway to economic well-being and intergenerational wealth-building.
            NAR applauds the White House for marking National Homeownership Month with a new proclamation affirming the importance of expanding access to safe, affordable housing.
        ii. Facebook Group (Tori)
            -Give update on private group
            - What do we want to see more of?
    B. Radio Live + Local video update (Karena)
        i. Quick update
3. Review RAIL (Project List) (10 mins)
        I. Decide on next goal for group
4. New Business
    B. Events (20 mins)
        i. Review how the poker tournament posts went
        Ii. Discuss next event and how to proceed
5. Discuss next meeting date & time (5 mins)
6. Open floor for suggestions
7. Adjourn