



Community Relations Committee Meeting:

Thursday, March 24, 2022 @ 1:00 pm via Zoom/In-person

Committee Members:

Chairpersons: Rob Coleman; SRE and Shannon Zandanel; KST

Interim Co-Chairperson(s): Jill Stueve

- I. **Committee Introductions-** Your name, who you're affiliated with, your favorite hobby
- II. **Review and Approve Meeting Minutes from 02.24.2022**
- III. **Lawrence REALTORS® Community Foundation Update:**
 - a. EnvistaCares Campaign - Our goal was to raise \$2500 to be matched by Envista. AMOUNT RAISED: \$3100 in addition to the \$2500 matching totalling \$5600!!
 - b. Envista Announcement/Check Presentation was the first week of March. Thank you to all who donated and helped raise awareness of this generous gift to our Community Foundation.
- IV. **Discussion of 2022 – What is our Direction? Goals for 2022?**
 - Past Events and Initiatives**
 - a. Virtual Food Drive/Food 4 Every Home – staff emailed a flier to the committee.
 - b. Red Cross Blood Drive (we have done 2 per year) –
 - i. March 18th -A huge success! Totally full. Should we have a double day here too?
 - ii. June 23/24
 - iii. October 24/25
 - c. USD 497 Schools – Site clean-up / beautification???
 - d. Tenants to Homeowners Program-can we get that up and running again?
 - Steering Committee Reports**
 - a. All-In for the Community Poker Tournament Steering Committee
 - i. Report from meeting on Wednesday March 16th
 - b. Brew Fest – Need to pick a date with Abe & Jakes:
 - i. June 12th & 26th or July Friday: 15th & 29th Sunday: 10th, 17th & 24th
 - ii. Set a date for the committee to meet? Need to set up a sign up genius for volunteers
 - c. Charity Classic Golf Tournament - have we locked in a date?
 - d. Lawrence Lights – Making Spirits Bright
 - i. SERTOMA-LBOR get together/celebration: March 27th or March 29th
 - ii. Need volunteers to start now with a recap and plans for 2022
 1. How do we pull a list of volunteers together to devote their attention to this?
- V. **Next Meeting:** Thursday, April 28th at 1pm
 - a. In-Person/Zoom unless otherwise instructed.