

Ready Set Spring Steering Committee

Lawrence Board of REALTORS®

9:00 am, Thursday, January 18th, 2024

2022-2023 RSS Steering Committee Roster:

Josh Reazin	BHG Kansas City Homes (Co-Chairperson)
Michelle Fales	Guardian Mortgage (Co-Chairperson)
Stacie Hulshof	Crystal Clear Realty
Abigail Hummel	Stephens Real Estate
Erin Maigaard	McGrew Real Estate
Ashley Zeller	Bank Midwest Mortgage
Jill Ballew	LBOR President
Beth Folks	LBOR Staff Liaison
Rob Hulse	LBOR Staff Liaison

Discussion of 2024 RSS

I. Event Details

- (1) See Schedule @ www.LawrenceRealtor.com/RSS
- (2) Lunch Menu/Details - plan for 100 to 120 – Erin
(currently have 7 registered – not including table sponsors)
- (3) Event Script needed for:
 - (a) Welcome (with Truity)
 - (b) Session Introductions (Truity to help?)
 - (c) Announcements (end of each session)
 - (d) Wrap up/thank you/comments.

II. Sponsorship Levels for RSS 2024

Review Sponsorship List

<https://docs.google.com/spreadsheets/d/1A0VPTAl-ohPJn0PR7p9YhlG4Jm7p9SZBe1SEKbaLDY/edit?usp=sharing>

- (1) Major Level Sponsors – Have 6 Major Sponsor (each will also get a table).
- (2) Table Sponsors – Currently have 13 table sponsors.
- (3) Swag Bag Sponsors – we do not have a limit on this number.
 - **Communication to each sponsor is needed to outline the setup timeframe, the included lunch, happy hour details, and timeframe to breakdown.**
 - **Truity Credit Union will be providing Clear Totes for the RSS Swag Bags and promotional items are needed.**

III. Marketing Plan Timeline

- (1) Marketing & Communications Committee to help promote RSS.
 - (a) Can use the private LBOR Facebook Group?
 - (b) Ask for Speaker Promo Videos?
- (2) Ideas to promote the event to LBOR Membership.
- (3) Ideas on how to promote statewide, outside of the LBOR.
 - (a) Rob will work with KAR

IV. Next Meeting

V. Adjourn

<u>SPONSORSHIP LIST</u>		PAID	RSS Member	Confirmed as:
	Major Event Sponsors (includes 8' table)	Amount		
Title	<u>Truity Credit Union Title Sponsor</u>	\$2,000.00	Michelle	Title Sponsor
Break/Snack	<u>Bank Midwest</u>	\$500.00	Ashley	Snack Sponsor
Lunch 1	<u>CEK Insurance</u>	\$500.00	Jennifer	Lunch
Lunch 2	<u>Landmark National Bank</u>	\$500.00		Lunch
Happy Hour	<u>Lawyers Title of Kansas</u>	\$500.00		Happy Hour
Happy Hour	<u>Fairway Mortgage Happy Hour Sponsor</u>	\$500.00	Michelle	Happy Hour
		\$4,500.00		
	Table Sponsors @ \$200 (8' table)			
	Swag Only Sponsors @ \$100 (no table)			
	<u>ACHOSA Home Warranty</u>	\$200.00	Jennifer	Table
	<u>Bulmer Environmental Solutions Table Sponsor</u>	\$200.00	Erin	Table
	<u>First State Bank</u>	\$200.00	Ashley	Table
	<u>Flint Hills Mortgage</u>	\$200.00		Table
	<u>Envista Credit Union Table Sponsor</u>	\$200.00	Erin	Table
	<u>Guardian Mortgage Table Sponsor</u>	\$200.00	Michelle	Table
	<u>Home Warranty Inc Table Sponsor</u>	\$200.00	Josh	Table
	<u>KB Painting Table Sponsor</u>	\$200.00	Jennifer	Table
	<u>Laser Pest Management Table Sponsor</u>	\$200.00	Abi	Table
	<u>Professional Moving and Storage</u>	\$200.00	Josh	Table
	<u>Security 1st Title</u>	\$200.00	Abi	Table Sponsor
	<u>State Farm - Jeff Zigmat</u>	\$200.00	Ashley	Table
	<u>Surface Experts</u>	\$200.00		Table
	<u>Primrose Property Management</u>	\$100.00	Josh	Swag Bag
	Major Tables 6			
	Tables 13	\$2,700.00		
	Swag 1	\$4,500.00		
	Total 20	\$7,200.00		
	Total Tables/Swag			
	Major Sponsors			
	Sponsorships			