

Community Relations Committee

Agenda / Action Items / Minutes



Date: 3/27/2025

Co-Chairperson:

Co-Vice-Chairperson:

Time: 10am-11am

Co-Chairperson:

Co-Vice-Chairperson:

Location:

LBOR President Bailey Stuart

Staff Liaison:

Rob Hulse

AGENDA ITEMS

- | No | Topic |
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| 1 | WELCOME - Any New Introductions to make? |
| 2 | Review Previous Meeting Minutes |
| 3 | Community Relations Committee Update <ul style="list-style-type: none">a. Update on the Role of Co-Chairpersonb. New thoughts or ideas following our existing event updates.c. Follow up on Texting for Committee & Member Communications - The Board of Directors is<ul style="list-style-type: none">i. Winning solution appears to be MailChimp.ii. Texting within the LBOR Association Management Software is not available.iii. However, GrowthZone does have a Mailchimp integration. |
| 4 | Event Update: Casino Night FUNdraiser - Scott Boling <ul style="list-style-type: none">a. Event Date: Saturday, June 21st at Maceli's.b. Expanded event will include Bingo and Blackjack for this year.c. Working to finalize sponsorships for the event.d. Next Meeting is today, following the CRC Meeting. |
| 5 | Event Update: Charity Classic - Jill Stueve and Secily Rees <ul style="list-style-type: none">b. October 20th at Lawrence County Clubb. Recently met with LCC. |
| 6 | 2025 Blood Drives for LBOR <ul style="list-style-type: none">a. March 19, 20, and 21 was successful and the Red Cross goals for each day were surpassed.b. The Summer Blood Drive is scheduled for June 11, 12, and 13.c. Fall Blood Drive is scheduled for October 13, 14, and 15. |
| 7 | Update from the Lawrence REALTORS® Community Foundation - Greta Carter-Wilson <ul style="list-style-type: none">a. Open Trustee Position for a REALTOR® Member.b. Applications for funding will open on July 1st - to close on October 22nd.c. 2025 Events to Support are the Casino Night and Charity Classic. |
| 8 | Committee Member Perspectives, Insights, and Input? |
| 9 | Also needed: CRC Vice-Chairpersons for 2025 (will then become the Chairpersons for 2026) |
| 10 | New Business For Any Requests of the Marketing & Communication Committee - Please see:
https://docs.google.com/forms/d/1AIWkNP0N8G5tusJXl2njmtMlaq1k5kUshFDfh_SStgc/edit |
| 10 | Next Meeting: April 24th at 10:00 am / to meet on the 4th Thursday of each month thereafter. |
| 11 | Adjourn |

COMMUNITY RELATIONS COMMITTEE ACTION ITEMS

Action	Due Date	Done	Notes/Update
1			
2			
3			
4			
5			

Tabled or Old Business	Due Date	Done	Notes/Update
1			
2			
3			
4			
5			

Community Relations Committee Minutes

February 27, 2025 – 10:00am

Previous **Meeting Minutes** were approved.

Attendance standards for the Committee were discussed. The Committee has the authority to approve or deny a requested excused absence. A Committee Member's 3rd unexcused absence will be considered resignation from the Committee. It is important to attend meetings for continuity of rules and policy discussions, and to maintain a manageable quorum.

Committee members were welcomed, and the discussion occurred as follows:

First, the Committee was provided with the LBOR Strategic Plan.

Next, the Committee discussed communication preferences and group texting. The Committee has interest in adding texting to LBOR Communications and forwarded a recommendation to the Board of Directors to research and adopt a texting platform.

Next, the Committee received an update from the Casino Night Steering Committee. Much of the meeting time was spent discussing this event, as well as the need for volunteers and sponsors. The Steering Committee is encouraged by the Community Relations Committee to build out a plan for how many volunteers are needed, at what times, and for what responsibilities. The Steering Committee will next meet on March 11th at Maceli's. Please let LBOR Staff know if you're interested in joining the Steering Committee.

Next, the Committee received an update from the Charity Classic Steering Committee. This year's event will again be at LCC on Monday, October 20th. The Steering Committee's Chairpersons, Jill Stueve and Secily Rees will be meeting with LCC Staff in March, along with EVP Hulse.

Next, the Committee was provided with an update on the upcoming Red Cross Blood Drive, scheduled on March 19-21. Additional 3-Day drives are scheduled on June 12-14 and October 13-15.

Next, the Committee was provided with an update from the Lawrence REALTORS® Community Foundation Chairperson, Greta Carter-Wilson. An open Trustee position is now available for a REALTOR® member to serve on the Foundation's Board of Trustees.

Next, the Committee was asked for any additional insights or input from Committee members. Also, Co-Vice-Chairpersons are needed for 2025. Co-Vice-Chairpersons will become Co-Chairpersons in 2026.

Having reached the end of the meeting, the next meeting was announced for 10am on Thursday, March 27th at the LBOR Office.

Meeting Adjourned.