

Community Foundation Meeting Minutes

Meeting Information

- Date & Time: 2025-05-22 10:00 am

Meeting Notes

- **Affiliate Spotlight Series Launch**
The marketing and communications team will launch a new affiliate spotlight series, featuring Q&A with randomly selected affiliate members.
- **Organizational Structure and Bylaws Update**
Reminder of the updated organizational structure: the Community Relations Committee is now the Lawrence Realtors Community Foundation, overseen by the Board of Trustees, who manage funds and disbursements.
- **Vice Chair Appointment**
A new vice chair, Jesse Rice, was appointed this morning and will serve as the Foundation Chairperson in 2026.
- **Treasurer Report and Fund Balances**
Treasurer shared bank statement: \$12,927 in available funds, plus we hold an additional \$1,000 seed money from the LBOR, and a \$3,000 reserve amount for REALTOR® Disaster Relief.
 - A disaster relief campaign after a tornado distributed \$52,000 to about 50 people, with a \$1,500 cap per applicant. \$55,000 was raised, leaving a \$3,000 balance for a local relief fund.
 - Local members can apply for up to \$1,000 in relief for disasters or hardship. Application info is on the website.
- **Lawrence Lights Information: Sertoma and Yellow Bug Partnership**
Sertoma partnered with Yellow Bug to host the Lawrence Lights event. This will be helpful for social marketing, and to enhance their outreach and event support.
- **Keys to Good Tenancy Program with Family Promise**
Program helps families transition from homelessness to stable housing through tenant education. Started June 2018, ran three rounds, with 12-13 volunteers per series, each module 30-40 minutes. Sessions included dinner and were held at Family Promise locations.
 - Need for more volunteers, especially those with relevant experience. Sensitivity training is required for all volunteers.

- **River City Recognition Awards**
Awards to be presented at the Annual Luncheon for the LRCF. Nominations due by August 29, 2025. Past nominations can be reconsidered. REALTORS® cannot nominate themselves or their own buildings.
 - Discussion about publishing nominations earlier to allow review. Awards history is available online.
- **Text Communication System Implementation**
Board approved SMS communication via MailChimp, integrated with association management software. 2,500 credits purchased; each SMS is one credit. Intended for event reminders, promotions, and urgent alerts.
- **Casino Night Update**
Royal Flush sponsorship remains unfilled for the second year.
 - **Beverage Sponsorships for Casino Night**
Discussion on securing beverage sponsors for Casino Night, including drink ticket logistics, sponsor benefits, and current sponsorship status.
 - **Bingo Baskets and Gift Cards**
Need for 12 bingo baskets (approx. \$50 each) for the bingo event, with three baskets given away per hour during the four-hour event, i.e., a \$250 Amazon card will be awarded in a bonus round.
 - **VIP Dinner Attendance**
Discussion on the minimum attendance required for the VIP dinner (25 people). Current registration is at 6. Strategies discussed to reach the minimum, including committee members signing up.
- **Charity Classic Update**
 - **Gadget Organizer Fundraiser**
Introduction of a gadget organizer (travel pocket for chargers/phones) as a fundraising item, priced at \$8, under budget, with proceeds benefiting the foundation.
 - **Golf Tournament Registration and Sponsorship**
Team registration for affiliates opens in mid June, and for the public by July 1st. Early bird team price is \$500 until September, then \$600. Hole sponsorship is \$400. Combined team and hole sponsorship saves \$60.
 - **Event Food Arrangements**
Taco John's will provide breakfast burritos and brunch items. Pizza and salad will be served at the 19th hole, with Johnny's as a potential vendor. Outside food incurs a \$500 fee to the country club.
- **Marketing and Communications**
Plans to capture pictures (and possibly video) at Casino Night and the Charity Classic for future marketing, including interviews with event recipients. Emphasis on communicating the 'why' of the events.

- **Community Blood Drive Scheduling**

Blood drive dates set for June 11 and June 12, 2025. The event will not be held on June 13, 2025, due to staffing restrictions.

- **Committee Growth and Volunteer Recruitment**

Discussion on strategies to grow committee membership, including personal invitations and outreach to potential volunteers. Consideration of opening up to outside organizations.

- **Next Meeting Date**

The next meeting is scheduled for June 26, 2025, at 10:00 a.m. Meetings are held on the fourth Thursday of each week.