



Community Relations Committee Meeting:

Thursday, January 20, 2022 @ 11:00am via Zoom/In-person

Committee Members:

Chairpersons: Rob Coleman; SRE and Shannon Zandanel; KST

Co-Chairpersons TBD

- Amy Newell; Truity CU
- Amy Wilson; SRE
- Andrew Drinkard, LT
- Becky Orth; SRE
- Bev Hill; KWI
- Darcie Harvey, Re/Max
- Debi Waggoner – Sec 1st
- Deborah McMullen; McG
- Diane Fry; Fairway
- Erin Maigaard, REHRE
- Fatima Perez-Luthi, Envista
- Greta Carter-Wilson; KWI
- Hope Blankenship, SRE
- Jasmine Collins; Platinum
- Jennifer Bewley; KW
- Jessica Wollesen; FSBT
- Jill Stueve, KWI
- Kate White; CEK
- Katherine Moore, KWI
- Kaz Sheikh; Guardian
- Kelly Rodriguez, KWI
- Kent Fisher; Meritrust
- Krista Bartels, KWI
- Lauren Holloway, FSR
- Lee Beth Dever, SRE
- Mary Jones; McGrew
- Mitch Masten; EXP
- Nick James; LTKS
- Randy Barnes; SRE
- Ryan Desch; R + K
- Sean Williams; HRE
- Susan Parker, Platinum
- Taylor LaRue, McG
- Victoria Perdue, KWI

I. Committee Introductions

II. Review and Approve Meeting Minutes from 12.01.2021

III. LAWRENCE LIGHTS: Making Spirits Bright – Recap

IV. Toys for Tots Recap

V. Lawrence REALTORS® Community Foundation Update:

- a. Election of the 2022 Officers:
 - Susan Parker – Chairperson-Elect – term ending 12/31/2023
 - Diane Fry – Treasurer – term ending 12/31/2022
- b. EnvistaCares Campaign
- c. Next Funding Period
- d. Governing Docs for the LRCF

VI. Discussion of 2022 – What is our Direction? Goals for 2022?

Past Events and Initiatives

- a. Virtual Food Drive/Food 4 Every Home
- b. Red Cross Blood Drive (we have done 2 per year) – Next one is June 23/24, 2022
- c. USD 497 Schools – Site clean-up / beautification
- d. Toys for Tots
- e. Others – thoughts and Ideas?

Steering Committees formed for the following

- a. All-In for the Community Poker Tournament (Steering Committee being formed)
- b. Charity Classic Golf Tournament
- c. Lawrence Lights – Making Spirits Bright
- d. Brew Fest????

VII. Next Meeting: Wednesday, January 5th at 11:30am unless new day/time is designated

- a. In-Person/Zoom unless otherwise instructed.



**Community Relations Committee Meeting Minutes:
Wednesday, December 1, 2021 @ 11:30am via Zoom & Hybrid**

Committee Members:

Co-Chairpersons: **E** Jill Stueve; KWI, **P** Andrew Drinkard; LTKS

Co-Vice-Chairpersons: **A** Rob Coleman; SRE and **E** Shannon Zandanel; KST

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|-------------------------------------|--------------------------------------|-------------------------------------|
| • P Amy Newell; Truity CU | • A Jasmine Collins; Platinum | • P Mary Jones; McGrew |
| • A Amy Wilson; SRE | • A Jennifer Beweley, KWI | • A Nick James; LTKS |
| • P Becky Orth; SRE | • P Jessica Wollesen; FSBT | • P Randy Barnes; SRE |
| • P Bev Hill; KWI | • P Kate White; CEK | • P Ryan Desch; R + K |
| • P Deborah McMullen; McG | • P Katie Brown, KW | • A Sean Williams; HRE |
| • A Diane Fry; Fairway | • P Kaz Sheikh; Guardian | • P Mitch Masten; EXP |
| • P Greta Carter-Wilson; KWI | • P Kent Fisher; Meritrust | • A Lauren Holloway; Free St |
| • P Debi Waggoner - Sec 1st | | |

P – Present, E – Excused Absence, A – Absent

The Committee reviewed the Minutes from 11/03/2021. After review, it was noted that Kate White was marked “Absent” from November’s meeting, however, Kate did attend. We made changes to the minutes to show that Kate White had attended. **It was then moved and seconded to approve the Meeting Minutes from 11/03/2021. Motion passed.**

Next, members of the Committee discussed Lawrence Lights: Making Spirits Bright. Rob provided an update on committees. 45K had been raised in Sponsorships. 125 cars went through the first Friday, 120 cars on Saturday and that approximately \$6,700 in sales had been generated thus far by Lawrence Lights. Marketing is going very well with over 3,000 views on a Facebook video. Volunteers are still needed for the day after Christmas through January 1st when the event officially ends. Mary Jones passed around a sign-up sheet to help fill spots. Kate White is going to reach out to the Athletic Directors of the Lawrence schools to see if high school sports students can assist while receiving credit for community service. Debarre Johnson mentioned that she would see if the highschool football coaches could talk to their players about assisting as well.

Next, the Members of the Committee discussed the Volunteer List. Offices were urged to email admin@lawrencerelator.com

Next, the Members of the Committee voted to nominate 3 new members (Realtors) for the 2022 LBOR Community Relations Board of Trustees. The 3 newly elected Trustees are: Deborah McMullen – McGrew; Mitch Masten – EXP Realty; Susan Parker – Platinum.

Next, members of the Committee mentioned the Virtual Food Drive/Food for Every home. There were no updates for this event.

Next, the Members heard from Mary Jones on Toys for Tots. The Toy Store will be at The Malls this year (next to the barber shop). Mary is to be contacted if your office would like a donation box. Boxes have been delivered to businesses, but volunteers are still needed for picking up the boxes when they become full to bring to The Malls location.

Next, it was announced that the new Co-Chairs would be transitioning from the Vice Co-Chair positions for the 2022 year. Currently, the next meeting is set for Wednesday, January 5th at 11:30am, but it was noted that a new date/time may happen based on the new Co-Chairs decision.

MEETING AJOURNED at 12:00 PM.

Lawrence Board of Realtors Community Foundation

Profit & Loss

All Transactions

	Jan 7, 22
Ordinary Income/Expense	
Income	
Direct Public Support	
Individ, Business Contributions	44,900.00
Total Direct Public Support	44,900.00
Lawrence Lights Income	
Tour Sales	49,536.43
Total Lawrence Lights Income	49,536.43
Total Income	94,436.43
Expense	
Lawrence Lights	
Bank Charges	34.75
Credit Card Processing Fees	1,021.68
Display Materials	8,171.72
Equipment	4,675.05
Insurance	368.00
Light Displays	34,335.00
Marketing	5,137.37
Peek Commission	1,769.57
Storage Space	233.87
Supplies	1,393.95
Tour Refunds	275.60
Total Lawrence Lights	57,416.56
Total Expense	57,416.56
Net Ordinary Income	37,019.87
Net Income	37,019.87

From Net Income of: \$37,019.87

Lawrence Parks & Recreation Department: 10%
 SERTOMA Club of Lawrence: 45%
 Lawrence Board of REALTORS Community Foundation: 45%

Lawrence Parks & Recreation Department: \$ 3,701.99
 SERTOMA Club of Lawrence: 16,658.94
 Lawrence Board of REALTORS Community Foundation: 16,658.94
\$37,019.87

Rob Hulse

Subject: FW: February EnvistaCares Challenge | LBOR
Attachments: EnvistaCares Challenge - LBOR Checklist.docx

From: Erika McNeill <erika.mcneill@envistacu.com>
Sent: Thursday, January 6, 2022 12:12 PM
Subject: February EnvistaCares Challenge | LBOR

Hi Rob,

I look forward to talking to you today about the EnvistaCares Challenge – we would love for LBOR to be our first organization in 2022 as we launch the challenge again in February. I am including our videographer, John Burns on the call today to discuss the video opportunity you'll receive with the EnvistaCares Challenge marketing package. Since we will be launching the EnvistaCares Challenge with LBOR, Tuesday, February 1 – we would like to get the video shoot scheduled, shot and completed before that date to roll it out on social media.

Below are links to videos that John and I have worked on for past challenge organizations. This will help you get an idea of who you would like to participate in the interviews, what aspect of your organization you would like to focus on and where you would like to film, etc. John and I will help you work through these thoughts today during our meeting. I interview all participants, so if you give me an overview of what you would like to focus on, I can formulate questions and take it from there.

<https://youtu.be/xUKv3Y2w68E>

<https://youtu.be/Nd-J7wGg6R4>

<https://youtu.be/T8ebMvYnnOU>

<https://youtu.be/WESleQjt7Q8>

<https://youtu.be/qKgmlrfTaLs>

<https://youtu.be/IKEEaFeYoA8>

<https://youtu.be/J8A-ToWbApp>

I have also included a EnvistaCares Challenge “checklist” attached to this email - we will discuss this during our meeting. We want this to be an easy process for you and really just want to help get the word out about your amazing organization and all you do for the community.

Abby Kramer, Branch Manager of our Wakarusa location will not be on the call today as they are short staffed, but I will be including her throughout the month, so if you have any banking questions or needs, please feel free to reach out to her. Terry Wright, VP of Mortgage Services at Envista may jump on the call today to say hi and re-introduce himself. I believe you two met at the LBOR Charity Classic and I know you have connected through email.

Please let me know if you have any questions otherwise I look forward to talking with you this afternoon, thanks!

Erika McNeill

Engagement Coordinator
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