

LAWRENCE

Lights

Making Spirits Bright
**SPONSORSHIP
OPPORTUNITIES**

☐ **\$10,000 | SHINING STAR**

- Exclusive Lawrence Lights Opening Night Celebration for your employees and VIP guests
- Event soundtrack will include company name with announcements
- Large Banner at Entrance with Company name &/or Logo in Large/Main position
- Company name and logo in Event Guide
- Company logo on all print advertising and event website
- Company name included in promotional efforts
- *Holiday Elves Package (see below)
- If your donation is received by 8/1/2022, we will build you a custom light display of your logo to be displayed at the entrance of the show (up to a cost of \$3,000).

☐ **\$5,000 | BRIGHT LIGHT**

- Large Banner at Entrance with Company name &/or Logo in Secondary position
- Company name and logo in Event Guide
- Company logo on all print advertising and event website
- Company name included in promotional efforts
- The first 12 receive special recognition at the 12 Days of Christmas display
- *Holiday Elves Package (see below)

☐ **\$2,500 | LIGHT SHOW GOLD**

- Company logo on all print advertising and event website
- Company name included in promotional efforts
- *Holiday Elves Package (see below)
- Name included on lit banner with all Gold sponsors
- Company or individual name in Event Guide

☐ **\$1,000 | HOLIDAY CHEER**

- Company or individual name listed in Event Guide
- Company name included in promotional efforts
- *Holiday Elves Package (see below)

☐ **\$500 | HOLIDAY ELVES**

- Opportunity to provide volunteers and share promotional materials for one night at event entrance.
- *Volunteering and promotional materials are welcomed but optional

HOSTED BY

Lawrence SERTOMA Club

**Lawrence REALTORS®
Community Foundation**

**Lawrence Parks and Recreation Dept.
Wee Folks Scholarship Fund**

I agree to sponsor Lawrence Lights in the amount checked above.

Sponsor's Representative and Authorization

Name as you wish it be listed in promotional materials

LBOR or Sertoma Contact

Date

Send form and payment to: LBOR Community Foundation • 3838 W. 6th St. • Lawrence, Kansas 66049

White Copy - Sponsor • Yellow Copy - Sertoma/LBRCF