

Ready Set Spring Steering Committee Meeting Minutes

Lawrence Board of REALTORS®
Thursday, March 31, 2022
9:00 am

1. Recap of 2022 RSS – The Committee reviewed the Income/Expense Report. With the contribution from the LBOR Board of Directors, the event was a break even for 2022.
2. Next, the Committee discussed the 2022 Presenters. The presenters were rated from best to worst. The Boom Team was at the top, and JMan was a unanimous pick at last.
 - a. Ranking Order
 1. Boom Team was at the top
 2. Chandra Hall
 3. Chelsea Peitz
 4. JMan – Jeremias Maneiro
3. Next, the Committee discussed the Format/Schedule. For 2023 the Committee feels that a one-day in-person event will be more effective. Feedback was provided from KCRAR's Recharge event, which is held on one day from 9am to 1pm and was very enjoyable.
4. Next, Sponsorships were discussed. A late change in format this year was harmful to overall sponsorships.
5. And last to recap was Marketing for the event. The marketing was late to unfold in 2022, and for next year we need to get out earlier with the marketing of the event.
6. At the Committee turned the discussion toward 2023:
 - a. We need earlier timing to get a notice out about the event.
 - b. We prefer a one-day in-person event.
 - c. Abe & Jakes is holding our deposit over from 2022 to 2023.
 - d. Josh Reazin agreed to Chair the RSS Steering Committee for 2023 (and in a follow up email after the meeting, Michelle Fales agreed to Co-Chair the Committee).
 - e. And last, we need to grow the Committee with representation from all LBOR Member Offices. A list of prospective Committee Member names was discussed, with a plan for who will reach out to make contact.
7. The Meeting was adjourned at 9:50 a.m.