

Rob Hulse

Subject: Agenda Media Relations meeting_13 Oct 2022

Agenda: Media Relations Committee

Lawrence Board of Realtors

13 October 2022 11:30 am.

1. Call to Order: Brief update, review minutes
2. Report: Social Media; discussion on engagement
3. Advocacy: Summary of Consumer Advocacy Grant - First Time Home Buyer Savings Accounts HB 2187; scheduled promotion, marketing
4. Report: Real Estate Live + Local Radio: logo, schedule, topics
5. SPEAKER: TORI PERDUE, KW Integrity - Social Media
6. NEW: Lawrence Lights promotional campaign, Ready Set Spring
7. OTHER ITEMS: business, meeting schedule, dates/times
8. ADJOURN:

Co Chairperson: Lexie (Freeman) Haskin, Guardian Mortgage

Co Chairperson: Karena Schmitendorf, EXP Realty

Past Chair: David Dunn, Stephens Real Estate

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For there is always light, if only we're brave enough to see it, if only we're brave enough to be it -- Amanda Gorman

IF THIS IS AN URGENT OR TIME SENSITIVE MATTER, PLEASE CALL OR TEXT ME AT 530.902.4334