

Lawrence Board of Realtors

Media Relations Committee

Co Chairperson: Tori Perdue, Keller Williams Integrity
Co Chairperson: Emily Robertson, McGrew Real Estate
Past Co-Chair: Lexie Haskin, Guardian Mortgage
Past Co-Chair: Karena Schmitendorf, EXP Realty LLC Rob
Hulse, Lawrence Board of REALTORS® Staff Liaison Krista
Bartels, KW Integrity
Kathryn Clark, ReeceNichols Alliance, Inc.
Robert Coleman, Stephens Real Estate
David Dunn, Stephens Real Estate
Diane Fry, Fairway Independent Mortgage

Tori Gideon, KW Integrity
Estate Dawn Hill, Platinum Realty
Stacie Hulshof, Crystal Clear Realty
Erin Maigaard, Realty Executives, Hedges Real Estate
William Perkins, KW Integrity
Jay Riner, KW Integrity
Aaron Urban, Central National Bank
Shannon Worley, McGrew Real Estate
Ashley Zeller, Bank Midwest
J. Patrick Dipman- McGrew Real Estate

Media Relations Committee Meeting

Friday, March 3rd, 2023

9:30 am

1. Call to Order
 - a. Introduce members
 - b. Review Minutes
2. Previous Business
 - A. Social Media: (Emily)
 - I. Decide on monthly theme
 - Ii. Discuss social insights on page
 - Iii. discuss expectations with post
 - B. Facebook Group
 - i. Member count
 - ii. Have we sent requests to everyone on the board?
Check on members in the other group to make sure they are using the new group.
 - C. Radio Live + Local video update (Karena)-
 - i. Review how we are recording the radio shows
 - Ii. Would anyone like to help Karena with the radio show
3. Review RAIL (Project List)
4. New Business
 - A. Expanding committee membership
 - B. Discuss next meeting date & time
 - C. Change committee name?
5. Open floor for suggestions
6. Adjourn