

Ready Set Spring Steering Committee

Lawrence Board of REALTORS®
9:00 am, Thursday, June 13, 2024

2024-2025 RSS Steering Committee Roster:

Josh Reazin, Co-Chairperson	BHG Kansas City Homes
Michelle Fales, Co-Chairperson	Guardian Mortgage
Stacie Hulshof	Crystal Clear Realty
Abigail Hummel	Stephens Real Estate
Ashley Zeller	Bank Midwest Mortgage
Serci Dossett	Fairway Mortgage
Jill Ballew	LBOR President
Beth Folks	LBOR Staff Liaison
Rob Hulse	LBOR Staff Liaison

- I. **Survey- Review and discuss the summary of results. 15 completed surveys as of today.**

- II. **Venue 1235- Josh spoke to the owners and the normal cost for a one-day rental is \$1,500 but they would be willing to trade a \$500 sponsorship and knock the price down to \$1,000. Thoughts?**

- III. **Discuss Plans for 2024-2025**
 - a) Discuss Date for 2025 Event – 2/20/2025
 - b) Discuss Location for 2025 Event – Venue 1235

- I. **New Members- do we have any interest from anyone?**

- II. **Old Business**
- III. **New Business**
- IV. **Adjourn**

Ready Set Spring Education Summit Survey

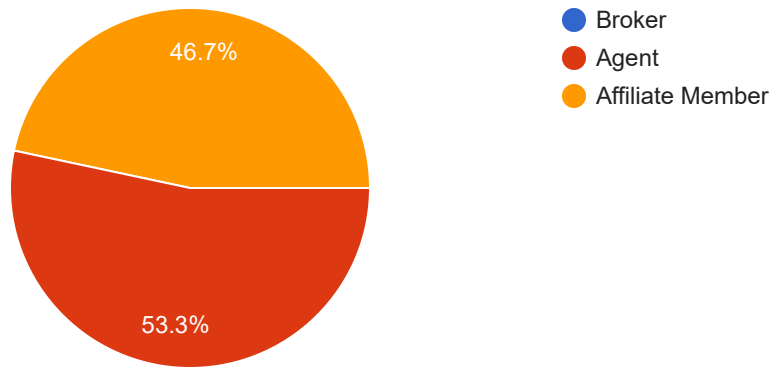
15 responses

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Are you a Broker, Agent, or Affiliate Member?

[Copy](#)

15 responses

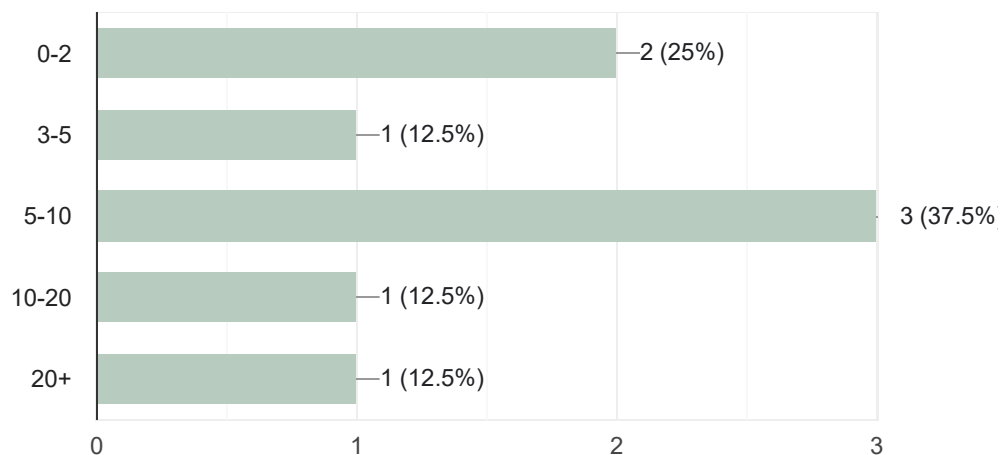


Brokers & Agents

How many years of experience do you have in your field?

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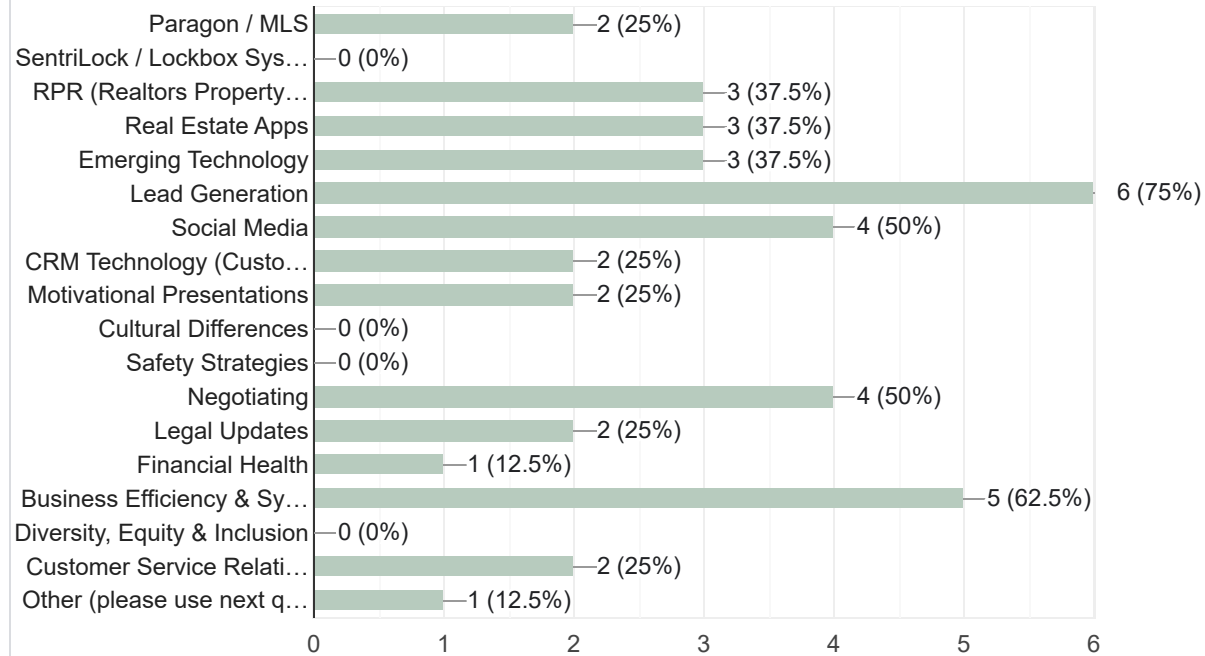
8 responses



As we consider topics for a future RSS, what training topics are most important to you? (Choose up to five (5) from the list below, or feel free to share your own)



8 responses



If you chose "other" on the previous question, please use this space to explain.

1 response

Proper way to fill out board documents so all companies are working the same way.



What are your favorite session topics from prior RSS Summits? Any that you would like to see again, or expanded on? Example – Historic Homes in Lawrence Discussion Panel.

8 responses

Leigh Brown

None

n/a

NO AI! That's above my head. I love the events planning, motivational, canva, social media.

Local interests, like historic homes, Lawrence history

Marketing strategies. The year (2021?) that Marki Lemons Rhyal and another gal presented via Zoom was really worthwhile...Canva, CRM, etc.

Canva

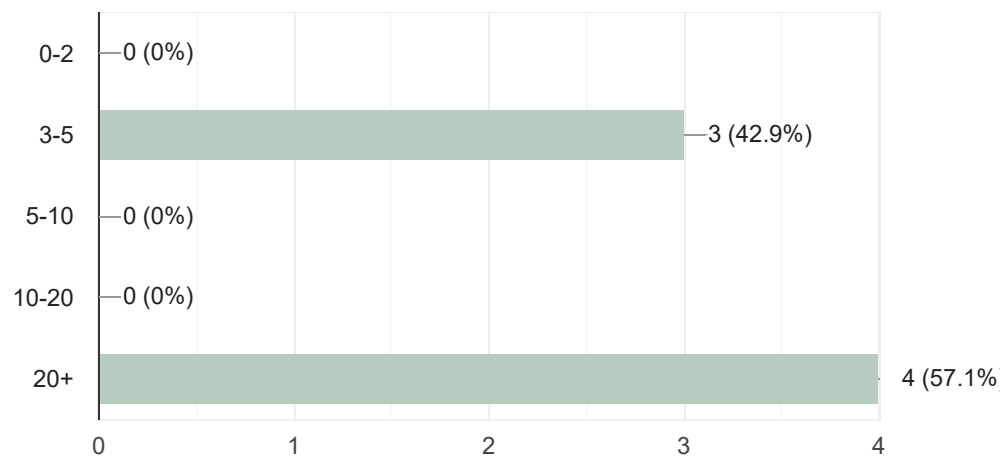
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Affiliate Members

How many years of experience do you have in your field?

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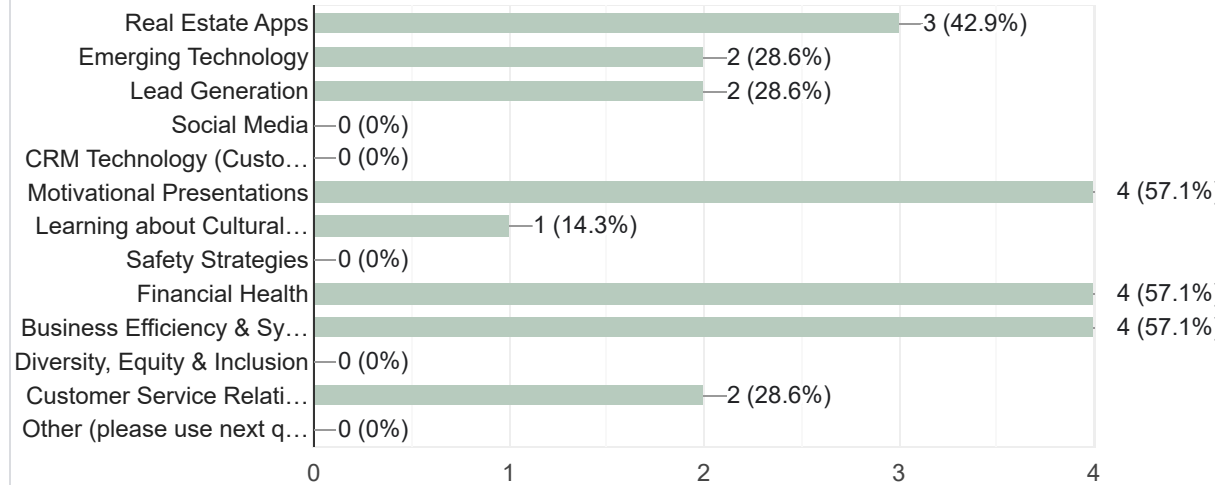
7 responses



As we consider topics for a future RSS, what training topics are most important to you? (Choose up to 3 from the list below, or feel free to share your own)



7 responses



If you chose "other" on the previous question, please use this space to explain.

0 responses

No responses yet for this question.

What are your favorite session topics from prior RSS Summits? Any that you would like to see again, or expanded on? Example – Historic Homes in Lawrence Discussion Panel.

7 responses

N/A

None stick out in my mind

The lady from Chicago about Ai was fantastic

They've all been good!

Motivational Speakers

I really enjoyed the AI presentation from this past year.

Bobbie Howe, HRC

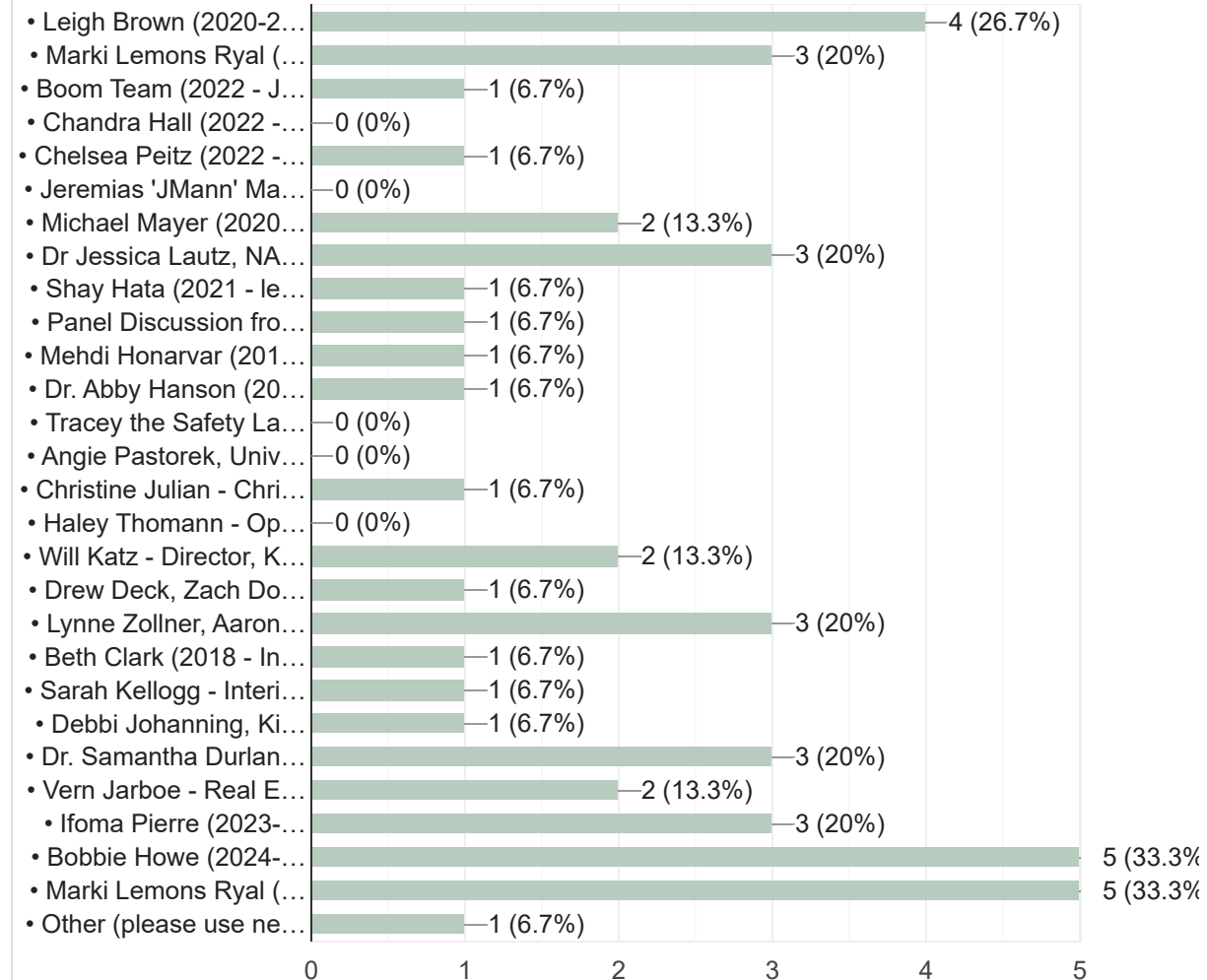


Questions for all:

This is a list of each presenter at RSS for the past five (5) years. Who are your favorite Presenters/Speakers from Prior Years? (Choose up to five (5), or use Other to provide additional information)



15 responses



If you chose "other" on the previous question, please use this space to explain.

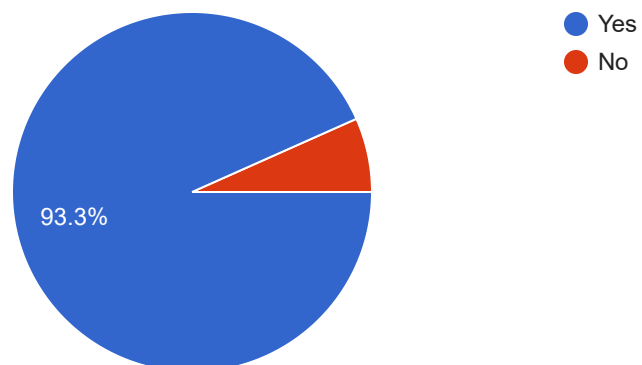
1 response

I've not yet had the pleasure so I cannot answer intelligently.



Do you think you'll attend the 2025 Ready Set Spring Education Summit?

15 responses



Tell us more...

Please let us know why you will not attend the 2025 Ready Set Spring Education Summit.

1 response

The facility was too crowded, not comfortable

2024 Venue Opinions



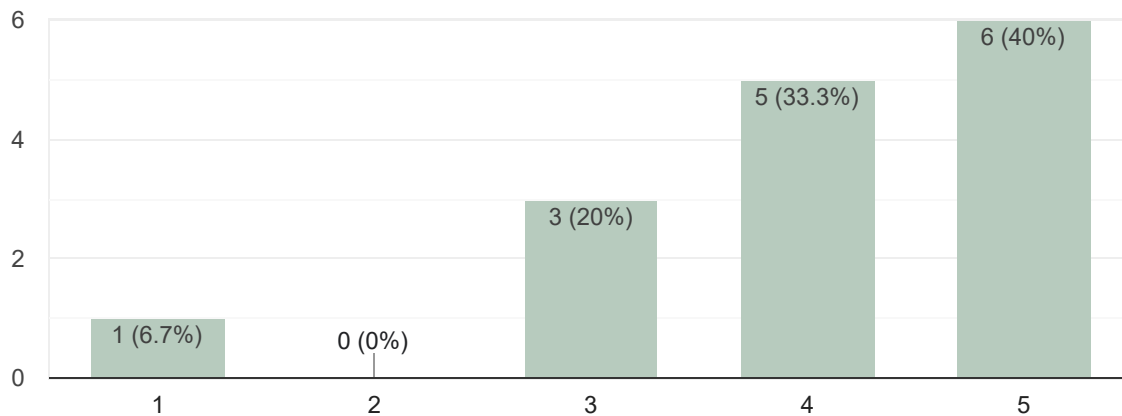
Please rate the venue for the 2024 event.

Please only rate *Venue 1235* from your experience with the 2024 Ready Set Spring Education Summit.

1 = Not happy with event space

5 = Very happy with event space

15 responses



Is there anything you think we could do to add value to the event?

15 responses

None

n/a

No, it was good!

No

no

Any time realtors can spend with the affiliates would help us. Also, what are ways you can have more realtors attend.

Doing a great job!

Cool sponsors and swag!

Could not hear one of the speakers, event space was congested

1. Maybe announce a break and get up to visit with vendors. I think having a booth and sponsor helps defray the cost to the realtor for this event. We only had approximately 15 people come by the surrounding booths. I guess what I am saying everyone try to get to meet each other and get people away from their table. I had several vendors mention this to me at and after the event.

2. Leave enough time at the end of the event to have everyone that did not make it by the booth to throw in a business card for a giveaway. Maybe at the end of the event announce that you will walk to each booth with the Mic to draw and announce who the winners are for the booth drawing.

Make sure the presenters are relevant to our community and market. The AI presentation with Marki this past event was intolerable (nothing against her, I loved the 2021 sessions she did)...know the audience.

No

na

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