

Ready Set Spring Steering Committee

Lawrence Board of REALTORS®

9:00 am, Thursday, March 23, 2023

2022-2023 RSS Steering Committee Roster:

Josh Reazin	BHG Kansas City Homes (Co-Chairperson)
Michelle Fales	Guardian Mortgage (Co-Chairperson)
Renee Barrett	Crystal Clear Realty
Stacie Hulshof	Crystal Clear Realty
Abigail Hummel	Stephens Real Estate
Erin Maigaard	Realty Executives HRE
Jill Stueve	KW Integrity
Ashley Zeller	Bank Midwest

Begin Discussion of 2023 RSS

- a) Review RSS 2023
 1. Income/Expense Report
 2. Feedback from attendees
 3. Committee Member Perspectives
 4. What worked / didn't work / or should be done differently?
 5. Venue
 - a. Parking!!! Ugh!!!
 6. Speaker(s)
 - a. Ifoma Pierre
 - b. Panel Discussion
 7. Food
 - a. Breakfast
 - b. Snacks
 - c. Lunch
 8. Schedule
 9. Etc....

- b) Discuss Next Steps for RSS 2024
 1. Date
 2. Return to Abe & Jakes
 3. Format/Schedule
 4. Speakers
 5. Sponsorships
 - a. Truity Comment
 6. Marketing
 - a. KAR – Partnership? State wide?
 7. Marketing Timeline



2023 RSS Final Income & Expense Report

Income	Amount
Major Sponsorships	\$ 6,000.00
Table Sponsorships (13@ \$200)	\$ 2,600.00
Tickets (68 @ \$30)	\$ 2,040.00
LBOR Contribution	\$ -
Total Income	\$ 10,640.00
Expenses	Amount
Venue - Abe & Jakes	\$ (1,500.00)
Ifoma Pierre	\$ (4,200.00)
Ifoma Pierre Travel Costs	
Townplace Suites - Lawrence	\$ (181.43)
Car -Avis	\$ (194.24)
Flight - Delta	\$ (347.80)
Lunch	\$ (800.00)
Erin Purchase of Breakfast	\$ (177.66)
Bar/Beverages	
Liquor	\$ (281.00)
Coffee/Tea/Water	\$ (350.00)
Bar/Beverage Service Fee	\$ (113.58)
Liquor Tax	\$ (28.10)
Linens	\$ (598.00)
Recording Equipment / Mics	\$ (918.12)
In-House Speaker System	\$ (200.00)
Sales Tax	\$ (117.33)
Janella Williams (Marketing)	
Total Expenses	\$ (10,007.26)
Total (Net) Income	\$ 632.74