

Marketing and Communications Committee Meeting

Friday, August 4th, 2023

9:30 am

1. Call to Order (5 mins)
 - A. Introduce members
 - B. Review Minutes
2. Previous Business (10 mins)
 - A. Social Media: (Emily)
 - i. Update on public group
 - Show options for new Layouts - feedback and changes to options appreciated!
 - ii. Facebook Group (Tori)
 - Give update on private group
 - More REALTOR® opens have been posted
 - Any group suggestions for the page?
 - B. Radio Live + Local video update (Karena)
 - i. Update on radio show
3. Review RAIL (Project List) (15 mins)
 - I. Podcast - any new thoughts or ideas?
 - II. How to best help other committees reach goals with social media?
4. New Business
 - B. Events (20 mins)
 - Golf FUNdraiser - do we have all of the sponsors confirmed? - send logos for sponsors to Emily.
5. Discuss next meeting date & time (5 mins) 9/8 9:30 am
6. Open floor for suggestions
7. Adjourn

Marketing and Communications Committee Meeting

MINUTES

Friday, July 7th, 2023

9:30 am

1. Call to Order (5 mins)
 - A. Introduce members - *Edited members above*
 - B. Review Minutes
2. Previous Business (10 mins)
 - A. Social Media: (Emily)
 - i. Update on public group
 - Market update posts have been going well. Should we change the layout that I've been using?--*will create a couple updated options and bring them to the next meeting*
 - Wednesday Wisdoms have been going great, thanks Lexie! -
 - Community posts have been great, thanks Patrick!
 - ii. Facebook Group (Emily will give update for Tori)
 - Give update on private group
 - More REALTOR® opens have been posted
 - Any group suggestions for the page?--*maybe add some local advocacy posts for agents*
 - B. Radio Live + Local video update (Karena)
 - i. Update on radio show--*if you know anyone interested, send to Karena*
3. Review RAIL (Project List) (15 mins)
 - I. Discuss podcast--*send out feelers for potential interest in involvement*
 - II. Grant update? What is needed to finalize request --*request created, but will not be able to submit until January*
4. New Business
 - B. Events (20 mins)
 - I. Discuss Charity Classic – Emily and Karena sat in on last steering meeting--*getting instagram friendly logos*