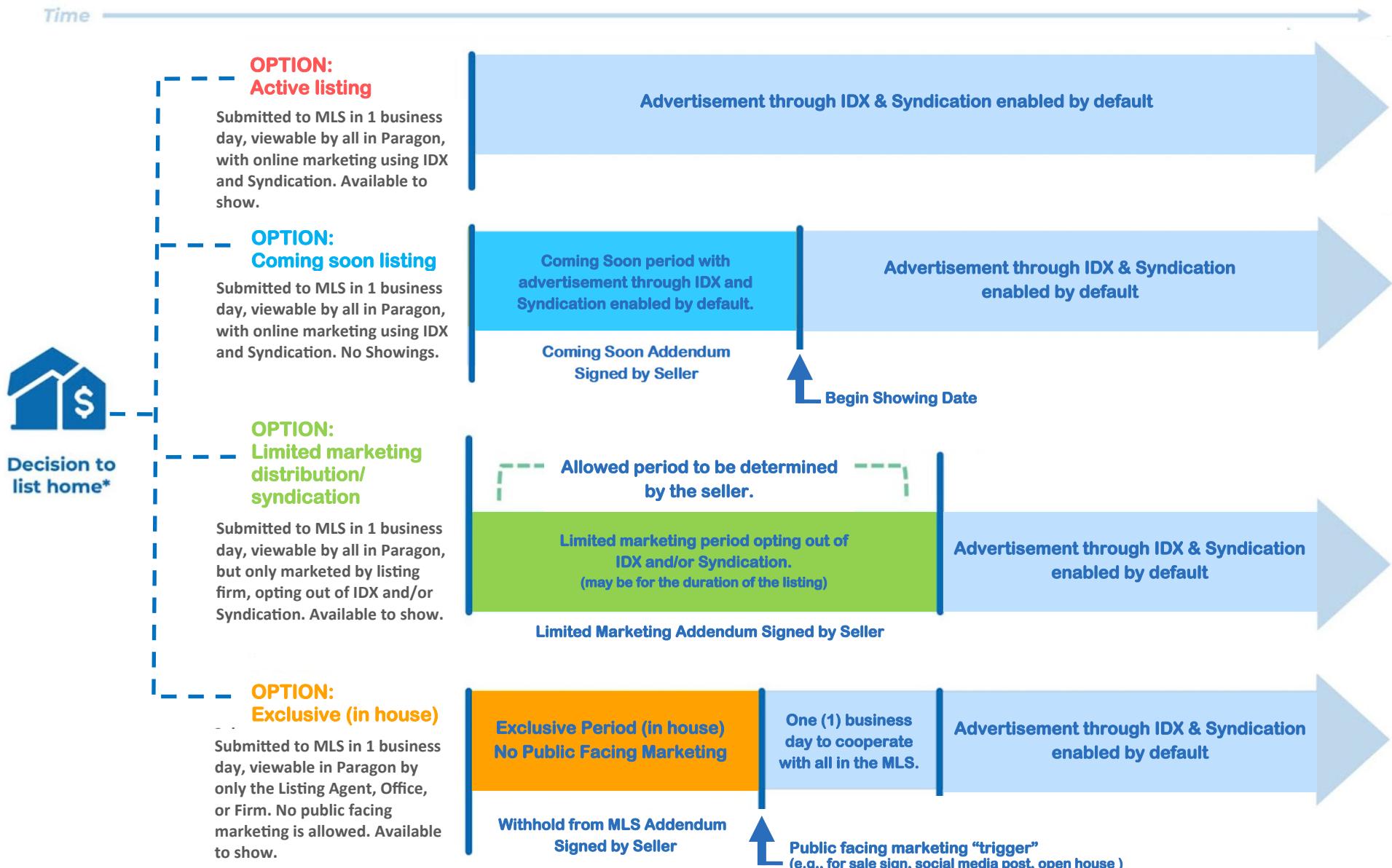


Lawrence Multiple Listing Options for Sellers



* IDX (Internet Data Exchange) = Participants (Brokers) granting other Participants (Brokers) permission to display each others listings on their websites.

* Syndication = Display of listed property on unlicensed 3rd party sites like Realtor.com, Homes.com, and through ListHub.com Publishers.

* NOTE: All listings must be submitted to the MLS in 1 business day.

* Status changes are required to be input in 1 business day.

* Reporting of the closed sale must be input in 2 business days.



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Lawrence Multiple Listing Options for Sellers Comparison Chart

	ACTIVE	COMING SOON	LIMITED MARKETING	EXCLUSIVE (in house)	
Listing is input into the MLS within one (1) business day:	✓		✓	✓	✓
Showings are allowed:	✓			✓	✓
Public facing marketing is allowed:	✓		✓	✓	
Included in Paragon Collaboration Center with Auto Notifications:	✓		✓	✓	
Included in IDX display on other Participant's (Broker's) websites:	✓		✓		
Included in Syndication on websites like Realtor.com, Homes.com, etc.:	✓		✓		
Requires an Addendum to the Listing Agreement be signed by the Seller:			✓	✓	✓

* All listings, regardless of the MLS Option for Sellers, are to be submitted to the Lawrence MLS within one (1) business day of the effective date of the listing, or the Seller's signature, whichever is last.