

**From:** [Zoom](#)  
**To:** [Rob Hulse](#)  
**Subject:** Meeting assets for Charity Classic Steering Committee are ready!  
**Date:** Thursday, August 7, 2025 3:17:36 PM

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## Meeting assets for Charity Classic Steering Committee are ready!

Hi Rob Hulse

The following assets for the meeting - Charity Classic Steering Committee are now available.

### Recording



Duration: 01:31:51

Share link: <https://us02web.zoom.us/rec/share/FplPmYbZ3cUckYr5NI5oGomII4P6xZrCiobNXLhNRFfdvRQIfgdNG-1chz67jkpx.dy4PhakA4SYKy7A>

Passcode: Su#l8vtv

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### Meeting summary

#### Quick recap

The team discussed event planning logistics including team registrations, sponsorships, and equipment needs for an upcoming golf tournament. They reviewed prize options, food arrangements, and volunteer coordination, while also addressing marketing strategies for package sales and raffle tickets. The group concluded by discussing a video project for marketing communications and planning to create promotional content highlighting the charity's mission and community partnerships.

## **Next steps**

- Rob to send an email to committee members asking for updates on sponsor commitments and checking availability for the next meeting on Tuesday, the 2nd or Thursday, the 4th.
- Cecily to reach out to Emily regarding the marketing video for the charity classic.
- Rob to contact players and sponsors from last year to ask if they would like to sign up again.
- Jill to make follow-up calls to potential sponsors after Rob provides the contact list.
- Rob to ask Chris about providing rounds of golf as prizes.
- Rob to inquire with Chris about a club deal with the pro shop for prizes.
- Team to order golf balls for prizes .
- Cecily to place the order for t-shirts with white lettering on heather blue.
- Rob to get the word out to affiliate members about swag items.
- Team to finalize food order and supplement with fruit.

## **Summary**

### **Event Planning and Sponsorship Updates**

The team discussed event planning, including sponsorships and team registrations. They confirmed 11 teams have registered, with 3 being team sponsors and 8 individual full sponsors. They decided to contact previous year's players and sponsors to encourage re-registration. The group also discussed ordering tech gear, settling on white lettering for better visibility on the blue items. They noted they are 2 weeks out from the event and plan to send follow-up emails to volunteers for updates on sponsorships.

### **Event Prize and Catering Planning**

The team discussed prize options for an event, settling on three categories: a golf club, a bucket of golf balls, and a prize pack including a range finder, magnetic speaker, and other golf-related items. They agreed to order 12 kegs, 5 vegetable platters, and 10 combo platters for food, with an additional budget for fruit baskets and bananas. The group also confirmed that breakfast burritos and potatoes would be provided by Taco John's, and they noted a \$500 fee to LCC for the event.

### **Volunteer Coordination for Event Planning**

Rob discussed volunteer coordination for an upcoming event, reviewing last year's volunteer list and planning shifts for registration and game monitoring. He noted that 6 volunteers would be divided into roles based on their capabilities, with 2 people per shift for registration (9-11 AM and 1:30-4:30 PM) and 2 spotters per game. Rob emphasized the need for a chamber business after-hours event on the 21st and planned to check sponsor commitments before

scheduling the next meeting, which he hopes will include all team members.

**Event Package and Raffle Strategy**

Rob discussed the strategy for selling packages and raffle tickets at an upcoming event. He proposed offering a comprehensive package that includes raffle tickets, Mulligans, and other items for \$25, which would be promoted heavily. Rob also mentioned the need to inform affiliate members about available swag items. The group reviewed the pricing structure for various packages and raffle combinations, with Rob suggesting adjustments to make the offerings more attractive to potential buyers.

**Video Project Resubmission Discussion**

Rob discussed a video project with Cecily for marketing communications, noting that Cecily needs to resubmit the video as it was incorrectly marked as complete. Rob emphasized the importance of double-checking work, using the "measure twice" principle, and mentioned that Emily would be the contact person for the project. They also briefly touched on portfolio content and potential messaging for the video, but no final decisions were made.

**Charity Classic Video Planning Meeting**

The team discussed creating a short video to promote the charity classic and highlight the foundation's mission of stabilizing housing needs in Douglas County through realtor and community partnerships. They agreed to schedule a meeting on September 2nd or 4th to finalize plans, with a focus on capturing short video snippets from sponsors and affiliates to showcase their involvement. The group also touched on the importance of having a strong team for the upcoming event, including key members like Chris Thompson and others who have previously made impactful speeches at past events.

AI can make mistakes. Review for accuracy.

Please rate the accuracy of this summary.



Edit summary



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