

BILL DEDMAN

Keynote Speaker | Pulitzer Prize Winner | New York Times #1 Bestselling Author

June 17th
Virtual Session
10am - 11:15am
[Register Here](#)

The Zoom meeting link will be emailed to all registrants prior to the June 17th session.

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The Lawrence Board of REALTORS®
The National Association of REALTORS®

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State Senate subpoenas real estate agents amid 'Long Island Divided' housing probe

... and you're not gonna like those schools.



LONG ISLAND / POLITICS

New state rules to combat housing discrimination in wake of Newsday series

I have to say it without saying it, you know ...



AN EXCLUSIVE LOOK INTO THE INVESTIGATION THAT IS SHAKING UP THE REAL ESTATE INDUSTRY



Bill Dedman
Pulitzer Prize winner and
#1 Best Selling Author

Attend this important session for a guided tour inside Newsday's Peabody Award-winning investigation *Long Island Divided* and its documentary film *Testing the Divide*, which are raising awareness of illegal steering by real estate agents.

Pulitzer Prize winner and No. 1 bestselling author **Bill Dedman** was a lead reporter on Newsday's three-year investigation.

Bill developed the methodology for the investigation, including recruiting, training, and deploying 25 testers with hidden cameras.

Bill has been a featured speaker for the National Association of REALTORS® and for REALTORS® in California, Houston, and Philadelphia, among others.



Bill will share with you:

- How were the tests conducted?
- What were the major findings?
- How to avoid steering?
- Can agents talk about schools?
- How to ensure fair treatment?

In response to the Newsday investigation, the National Association of REALTORS® has added anti-bias training, is reviewing state laws, and is developing a self-testing program for brokerages to monitor agents for fair-housing compliance.

If the investigation occurred here, would you have passed the test?

REGISTER HERE!



Register at <https://members.lawrencerealtor.com/events>, email Admin@LawrenceRealtor.com, or call 785.842.1843.

IMPACT OF THE NEWSDAY TEAM'S PRIZE-WINNING INVESTIGATION *LONG ISLAND DIVIDED*

- The National Association of REALTORS® has announced sweeping changes to its approach to housing discrimination, with plans to review state licensing laws for agents, create a voluntary self-testing program, and add anti-bias training.
- HUD is looking to step up enforcement of the Fair Housing Act.
- The U.S. Congress has scheduled hearings on "modern-day redlining."
- New York's governor and attorney general have launched investigations.
- The New York State Association of Realtors has suspended its fair housing training programs for being ineffective, rewriting the curriculum.
- Major real estate companies have pledged to begin testing their agents for fair housing compliance.
- Nationwide, fair housing groups and media organizations are gearing up for a new wave of testing of real estate agents.



ABOUT BILL DEDMAN

Bill Dedman is a Pulitzer and Peabody award-winning investigative reporter, New York Times No. 1 bestselling author, and keynote speaker. Bill received the Pulitzer Prize in investigative reporting for *The Color of Money*, his report in The Atlanta Journal-Constitution on racial discrimination by banks and savings and loan associations in middle-income Black neighborhoods. He has spoken to meetings of the Federal Reserve, HUD, banking and real estate associations, and many others.

Bill was one of the lead reporters on Newsday's 2019 undercover investigation, *Long Island Divided*. Newsday revealed that Long Island's dominant residential real estate brokerages help reinforce racial segregation through illegal steering of customers. Newsday's team received several national awards for their work.

Bill also uncovered the case of the reclusive copper heiress Huguette Clark in 2010, documenting her life in reports for NBC News. His nonfiction book, the No. 1 New York Times bestseller *Empty Mansions*, tells the true story of Clark and her father, the Gilded Age industrialist who founded Las Vegas. Bill is a frequent speaker for financial-planning groups and charities on the lessons from the Clark family's failures in estate planning.