

LAWRENCE

Lights

Making Spirits Bright
**SPONSORSHIP
OPPORTUNITIES**

\$25,000 | SHINING STAR

- Exclusive Lawrence Lights Opening Night Celebration for your employees and VIP guests
- Event soundtrack will include company name with announcements
- Large Banner at Entrance with Company name &/or Logo in Large/Main position
- Company logo in Event Guide
- Company logo on all print advertising and event website
- Company name included in promotional efforts
- *Holiday Elves Package (see below)
- If you recommit as Shining Star sponsor for the 2022 Lawrence Lights by 2/1/2022, you will receive a custom designed logo display at the entrance of the show (up to \$5000).

\$10,000 | BRIGHT LIGHT

- Large Banner at Entrance with Company name &/or Logo in Secondary position
- Company logo in Event Guide
- Company logo on all print advertising and event website
- Name utilized in promotional efforts
- *Holiday Elves Package (see below)
- If you recommit as Bright Light sponsor for the 2022 Lawrence Lights by 2/1/2022, you will receive a custom designed logo display at the entrance of the show (up to \$2000).

\$5,000 | LIGHT SHOW GOLD

- Company or individual name in Event Guide
- Company logo on all print advertising and event website
- Name included in promotional efforts
- *Holiday Elves Package (see below)
- Name included on lit banner with all sponsors

\$1,000 | HOLIDAY CHEER

- Company or individual name listed in Event Guide
- Company listed on print advertising and website
- *Holiday Elves Package (see below)

\$500 | HOLIDAY ELVES

- Opportunity to provide volunteers and share promotional materials for one night at event entrance.
- *Volunteering and promotional materials are welcomed but optional

HOSTED BY

Lawrence SERTOMA Club

**Lawrence Board of REALTORS®
Community Foundation**

**Lawrence Parks and Recreation Dept.
Wee Folks Scholarship Fund**

I agree to sponsor Lawrence Lights in the amount checked above.

Sponsor's Representative and Authorization

Name as you wish it be listed in promotional materials

LBOR or Sertoma Contact

Date

Send form and payment to: LBOR Community Foundation • 3838 W. 6th St. • Lawrence, Kansas 66049

White Copy - Sponsor • Yellow Copy - Sertoma/LBRCF