

Lawrence Board of Realtors
Marketing and Communications Committee

Co Chairperson: Tori Perdue, Keller Williams Integrity
Co Chairperson: Emily Robertson, McGrew Real Estate
Past Co-Chair: Lexie Haskin, Guardian Mortgage
Past Co-Chair: Karena Schmitendorf, EXP Realty LLC
Rob Hulse, LBOR Staff Liaison
Kathryn Clark, ReeceNichols Alliance, Inc.
Meagan Cox - Keller Williams Integrity
J. Patrick Dipman- McGrew Real Estate
David Dunn, Stephens Real Estate

Diane Fry, Fairway Independent Mortgage
Ahnya Lewis - Stephens Real Estate
Erin Maigaard, McGrew Real Estate
William Perkins, KW Integrity
Ashley Zeller, Bank Midwest

Marketing and Communications Committee Meeting

Friday, November 3rd, 2023

9:30 am

1. Call to Order (5 mins)
 - A. Introduce members
 - B. Review Minutes
2. Previous Business (5 mins)
 - A. Social Media: (Emily)(10 min)
 - i. Update on public group
 - Discuss Charity Classic posts- thoughts for next year?
 - Give update on private group(Tori)
 - B. Radio Live + Local video update (Karena)(5 min)
 - i. Update on radio show
3. Podcast SubCommittee Update(20 min) (Lexi)
 - I. What do we need to know?
 - II. Do we need more help with this group
4. New Business
 - B. Events (10 mins)
 - Lawrence Lights- discuss action plan, ask for group suggestions
5. Discuss next meeting date & time (5 mins)
6. Open floor for suggestions
7. Adjourn