Ready Set Spring Steering Committee

Lawrence Board of REALTORS®
Thursday, June 2, 2022
9:00 am

2022-2023 RSS Steering Committee Roster:

Josh Reazin	BHG Kansas City Homes (Co-Chairperson)
Michelle Fales	RCB Bank (Co-Chairperson)
Renee Barrett	Crystal Clear Realty
Janet Breithaupt	McGrew Real Estate
Austin Harkrader	Realty Executives HRE
Brooke Hothan	Realty Executives HRE
Stacie Hulshof	Crystal Clear Realty
Abigail Hummel	Stephens Real Estate
Erin Maigaard	Realty Executives HRE
Jill Stueve	KW Integrity
Ashley Zeller	Bank Midwest

I. **Continue Recap of 2022 RSS**

    a)   Review Survey Results

II. **Begin Discussion of 2023 RSS**

    a)   Discuss Next Steps for 2023
        1. Date/Format/Schedule
        2. Location - Abe & Jakes
        3. Speakers (wait for survey)
        4. Sponsorships / Sponsor Levels
        5. Marketing Timeline
        6. Marketing

III. **Other Items**

IV. **Adjourn**

RSS Education Summit Survey

Responses

01	**1. Are you an Agent, Broker, or Affiliate member?**		Answers **40** 100%	Skips **0** 0%

	0%	35.5%	71%	COUNT	PERCENT
Agent				**28**	70%
Affiliate				**7**	18%
Broker				**5**	13%
Staff				**0**	0%

02	**2. How many years of experience in your field?**		Answers **40** 100%	Skips **0** 0%

	0%	21.5%	43%	COUNT	PERCENT
20+ years				**17**	43%
10-20 years				**9**	23%
3-5 years				**7**	18%
5-10 years				**4**	10%
0-2 years				**3**	8%

03	**3. For Agents/Brokers: As we consider topics for a future RSS, what training topics are most important to you? (Choose up to five (5) from the list below, or feel free to share your own) (Mandatory)**		Answers **40** 100%	Skips **0** 0%

	0%	6%	12%	COUNT	PERCENT
Paragon/MLS				**18**	12%
Emerging Technology				**18**	12%
RPR (Realtors Property Resource)				**17**	11%
CRM Technology (Customer Relationship Management)				**15**	10%
Real Estate Apps				**14**	9%
Lead Generation				**14**	9%
Social Media				**12**	8%
Motivational Presentations				**12**	8%
Cultural Differences				**11**	7%
HomeSnap Pro				**9**	6%
Safety Strategies				**6**	4%
Other Option				**4**	3%

	0%	6%	12%	COUNT	PERCENT
SentriLock/Lockbox System				**3**	2%

		Answers	Skips
04	**4. For Affiliate Members: As we consider topics for a future RSS, what training topics are most important to you? (Choose up to 3 from the list below, or feel free to share your own) (Mandatory)**	**40** 100%	**0** 0%

	0%	7.5%	15%	COUNT	PERCENT
Emerging Technology				**12**	15%
Real Estate Apps				**11**	14%
Motivational Presentations				**11**	14%
Social Media				**10**	12%
CRM Technology (Customer Relationship Management)				**10**	12%
Other Option				**9**	11%
Lead Generation				**8**	10%
Learning about Cultural Differences				**8**	10%
Safety Strategies				**2**	2%

		Answers	Skips
05	**5. What are your favorite session topics from prior RSS Summits? Any that you would like to see again, or expanded on? Example – Historic Homes in Lawrence Discussion Panel.**	**12** 30%	**28** 70%

264,236,358	Top Producer panels - how Realtors (outside of our area) became the top sellers in their area, tricks of the trade.	Yesterday, 6:11PM
264,235,322	Leads and customer appreciation	Yesterday, 4:47PM
264,235,222	I would love to see the "struct/restruct" type modern properties info. Along with a historic homes class. Even if they are the same class splitting the time.	Yesterday, 4:09PM
264,234,816	N/A	Yesterday, 4:18PM
264,234,801	Would like a top producer panel. Also successful team leaders.	Yesterday, 4:15PM
264,234,658	I haven't taken any	Yesterday, 4:07PM

		Answers	Skips
06	**6. This is a list of each presenter at RSS for the past five (5) years. Who are your favorite Presenters/Speakers from Prior Years? (Choose up to five (5), or use Other to provide additional information) (Mandatory)**	**40** 100%	**0** 0%

	0%	6.5%	13%	COUNT	PERCENT
Vern Jarboe - Real Estate Attorney (2018 - The Best of Vern Jarboe)				**14**	12%
Leigh Brown (2020-2021 - Real Estate, Personality, Speaker)				**13**	11%
Dr Jessica Lautz, NAR (2020-2021 - Demographics & Behavioral Insights)				**9**	8%
Chelsea Peitz (2022 - Instragram Posts)				**8**	7%
Marki Lemons Ryal (2021 - Technology Tools and Working with Video)				**8**	7%
Lynne Zollner, Aaron Bailey, Thomas Howe, Tom Harper & Sean Williams (2019 - Historic Homes of Lawrence)				**7**	6%
Other Option				**7**	6%

	0%	6.5%	13%	COUNT	PERCENT
Michael Mayer (2020 - Speaker, Author, Coach)				**5**	4%
Shay Hata (2021 - lead generation)				**5**	4%
Dr. Samantha Durland - Author (2018 - Time Out—Antistress Techniques as you work)				**5**	4%
Chandra Hall (2022 - Good to be Different, Market Reality Check)				**5**	4%
Drew Deck, Zach Dodson & Brian Johnson (2019 - Secrets in a Snap - HomeSnap Training)				**5**	4%
Will Katz - Director, KU Small Business Development Center (2019 - Business Planning)				**4**	3%
Panel Discussion from Regional Top Producers (2020)				**4**	3%
Debbi Johanning, Kim Anspach, Meghan Scheibe & Christine Metz (2018 - Marketing Made for You)				**3**	3%
Mehdi Honarvar (2019 - Cyber Security 101)				**3**	3%
Dr. Abby Hanson (2019 - How to Stay Young)				**2**	2%
Sarah Kellogg - Interior Designer (2018 - Inside & Out! Help Your Clients Achieve a Standout Listing)				**2**	2%
Boom Team (2022 - Jedi Tricks to Ignite Your Business & Next Level with Video)				**2**	2%
Christine Julian - Christine Julian Interiors (2019 - Interior Design & Staging)				**1**	1%
Haley Thomann - Open Grain Marketing (2019 - Intro to Facebook Ads)				**1**	1%
Jeremias 'JMann' Maneiro (2022 - Auto-bot Technology)				**1**	1%
Beth Clark (2018 - Increase Client Satisfaction by Understanding Diversity)				**1**	1%
Tracey the Safety Lady (2019 - REALTOR® Safety)				**1**	1%
Angie Pastorek, University of Kansas (2019 - Working as Teams)				**0**	0%

07 **7. What interests you most about RSS summits? (Please drag and drop to rank 1-5, from top to bottom)**

Answers **40** 100%   Skips **0** 0%

RANK	CHOICE	WEIGHTED RANK				
1	The speakers & their topics	1.20				
2	The networking opportunities with REALTORS®	2.70				
3	The networking opportunities with Affiliate Members	3.43				
4	The swag bags & giveaways	3.68				
5	The food, snacks, and beverages	4.00				

08 **8. What do you think is the perfect time frame for the event?**

Answers **39** 98%   Skips **1** 3%

	0%	26%	52%	COUNT	PERCENT
One day from 9:00 am to 1:00 pm (with short breaks but no lunch)				**20**	51%

	0%	26%	52%	COUNT	PERCENT
One day from 9:00 am to 4:00 pm (with lunch provided)				**15**	38%
Multiple days between 9:00 am to 12:00 pm (over 2 or 3 days)				**4**	10%

09	**9. Would you prefer future Ready Set Spring Education Summits be virtual, in-person, or a hybrid?**	Answers **39** 98%	Skips **1** 3%

	0%	27%	54%	COUNT	PERCENT
In-Person Ready Set Spring Education Summit				**21**	54%
Hybrid Ready Set Spring Education Summit (Hybrid is with sessions that are available both in-person and virtually)				**14**	36%
Virtual Ready Set Spring Education Summit				**4**	10%

10	**10. How can we add additional value to the event in the future?**	Answers **7** 18%	Skips **33** 83%

264,238,639	Unknown	Yesterday, 10:22PM
264,236,358	I enjoyed some of the first years where you could pick and choose who you wanted to listen to and when	Yesterday, 6:11PM
264,235,334	Continuing education credit?	Yesterday, 4:51PM
264,235,222	CE credits	Yesterday, 4:09PM
264,234,944	Keep on producing a great even	Yesterday, 4:07PM
264,234,801	Stocked bar!	Yesterday, 4:15PM

WARNING! This will delete all the results of this survey. The results cannot be restored.