

Lawrence Board of Realtors
Marketing and Communications Committee

Co Chairperson: Tori Perdue, Keller Williams Integrity
Co Chairperson: Emily Robertson, McGrew Real Estate
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Past Co-Chair: Karena Schmitendorf, EXP Realty LLC
Rob Hulse, LBOR Staff Liaison
Kathryn Clark, ReeceNichols Alliance, Inc.
Meagan Cox - Keller Williams Integrity
J. Patrick Dipman- McGrew Real Estate
David Dunn, Stephens Real Estate

Diane Fry, Fairway Independent Mortgage
Ahnya Lewis - Stephens Real Estate
Erin Maigaard, McGrew Real Estate
William Perkins, KW Integrity
Ashley Zeller, Bank Midwest

Marketing and Communications Committee Meeting

Friday, October 13th, 2023

9:30 am

1. Call to Order (5 mins)
 - A. Introduce members
 - B. Review Minutes
2. Previous Business (5 mins)
 - A. Social Media: (Emily)(10 min)
 - i. Update on public group
 - NAR Social media plan
 - Would anyone like to help with event specific posts
 - Give update on private group(Tori)
 - B. Radio Live + Local video update (Karena)(5 min)
 - i. Update on radio show
3. Podcast Grant Proposal (20 min) (Lexi and Karena)
 - I. What do we need to know?
4. New Business
 - B. Events (10 mins)
 - Lawrence Lights is coming up - discuss social media budget
 - What will be the best way to do consistent posts for this event?
5. Discuss next meeting date & time (5 mins)
6. Open floor for suggestions
7. Adjourn