



Clear Bag  
Golf Cleaners  
Beach Towel

**Meeting Agenda For:**

Thursday, July 13, 2023  
LBOR Office

**Committee Roster:** Cindy Glynn, Deb Drummet, Greta Carter-Wilson, Jared Martin, Jennifer Bewley, Jill Stueve, Karena Schmitendorf (Media Relations), Kate White, Mark Hernandez, Rob Coleman, Ryan Desch, Sean Williams, Secily Rees, Susan Parker, and Taylor LaRue.

Janella Williams – Marketing/Creative

**Charity Classic Date:** Monday, October 16<sup>th</sup>

**Charity Classic Location:** Lawrence Country Club

1. **Player/Team Registration is Open**
  - a. Early Bird is \$500 per team/\$125 per player
  - b. After September 2<sup>nd</sup> \$600 per team/\$150 per player
2. **Player Swag/Gift Decision**
3. **Sponsorships (See handout with sponsorship levels)**
4. **Raffle and Raffle Items**
5. **Food & Beverage Decisions**
  - a. Lunch
  - b. 19<sup>th</sup> Hole
6. **Volunteer Coordination –**
  - a. Player Check-in, Cart runners front/back sides, Hole-in-One Spotters...
7. **Social Media/Marketing Update (Media Relations Committee)**
  - a. Campaign to begin on social media on \_\_\_\_\_
    - i. Sponsor recognition with logos.
    - ii. Opportunities to play and/or be a Hole Sponsor.
    - iii. Promoting the “Why” we do this.
    - iv. Steering Committee interest in doing little 0:59 (or less) videos?
      1. Why we host the Charity Classic
      2. What does the Charity Classic mean to our community?
      3. What does the Charity Classic mean to you?
8. **Additional Business**
9. **Schedule next meeting**

Sponsorship  
Logos  
Hole Sponsor



**Title Sponsorship Level...\$2500 Envista Credit Union**

- Team of 4 players in Charity Classic
- Hole #1 Reserved Exclusively for your Company's Presence (or preferred location)
- Company Logo on the Player Giveaway Item (along with LBOR Charity Classic Logo)
- Company Logo on all Printed Materials & Signage
- Company Logo and recognition on LBOR Website and in social media
- Recognition on Radio Show at KLWN
- Opportunity to address Players/Crowd at the event
- Unlimited Spectators

**19<sup>th</sup> Hole Sponsor.... \$2000**

- Team of 4 players in Charity Classic
- Company Logo and recognition on LBOR Website and social media
- Company Logo on Banner/Signage at the event
- Prime Advertising Space after the event

**Lunch Sponsor...\$1500**

- Team of 4 players in Charity Classic
- Company Logo and recognition on LBOR Website and social media
- Company Logo on Banner/Signage at the event
- Prime Advertising Location at Registration
- Opportunity to have a tent at a hole to interact with players

**Beverage Cart Sponsor...\$1250 (2)**

- Team of 4 players in Charity Classic
- Company Logo and recognition on LBOR Website and social media
- Company Logo on Drink Ticket
- Company Logo on Beverage Cart Sponsor Sign

**Prize Sponsor...\$1250**

- Team of 4 players in Charity Classic
- Company Logo and recognition on LBOR Website and social media
- Company Logo on Signage at the event
- Gives away prizes at 19<sup>th</sup> Hole After Party

**Putting Green...\$750**

- Company Logo and recognition on LBOR Website and social media
- Company Logo on Signage at the event
- Prime advertising location
- Entry to 19<sup>th</sup> Hole Celebration/Awards

**Range Sponsor...\$500**

- Company Name and recognition on LBOR Website and social media
- Company Name on Signage at the event
- Entry to 19<sup>th</sup> Hole Celebration/Awards

**Hole Sponsor...\$400 (goal is 30-36)**

- Company Name and recognition on LBOR Website and social media
- Company Name in Color with Logo Hole Signage at the event
- Entry to 19<sup>th</sup> Hole Celebration/Awards

Assigned MAJOR SPONSOR SIGNS FOR 2022 2023

|               |            |                                       |
|---------------|------------|---------------------------------------|
| Title         | \$2,500.00 | Envista                               |
| 19th Hole     | \$2,000.00 | Security 1st Title                    |
| Lunch         | \$1,500.00 | Lawyer's Title of KS                  |
| Prize         | \$1,250.00 | Fairway Independent Mortgage          |
| Beverage      | \$1,250.00 | CEK Insurance                         |
| Beverage      | \$1,250.00 | Truity Credit Union                   |
| Putting Green | \$750.00   | Guardian Mortgage                     |
| Range         | \$500.00   | Meritrust Credit Union                |
| Hole in one   | \$0.00     | Dale Wiley (Hole-in-one for free car) |

**Possibilities for Hole Sponsor???**

|      |                                      |
|------|--------------------------------------|
| Jill | Rainbow Restoration                  |
|      | No Nonsense Healthcare Ninja         |
|      | Farm Bureau Insurance / Tech Revival |
|      | Currier Home Inspections             |
|      | Peterson, Krische, VanHorn DDS       |
|      | Z&M Twisted Vines                    |
| Jill | RPG                                  |
|      | H&H Roofing & Restoration            |
|      | AIS Health/Brooks/O'Connor           |

|        |                                    |          |
|--------|------------------------------------|----------|
| Taylor | LaRue Inspection Services          | DECLINED |
| Greta  | Hite Collision Repair              | DECLINED |
|        | First Assured Mortgage Joel Kaczor | DECLINED |

**2023 - Assigned**

**2022 HOLE SPONSORS**

**Amnt**

**Type**

**2023**

| Type | Amnt     | 2023 - Assigned | 2022 HOLE SPONSORS | 2023                                 |
|------|----------|-----------------|--------------------|--------------------------------------|
| Hole | \$300.00 |                 | Jill               | Ad Astra Home Inspections            |
| Hole | \$300.00 |                 | Greta              | Alpha Roofing                        |
| Hole | \$300.00 |                 | Erin               | Ashley Zeller, Bank Midwest Mortgage |
| Hole | \$300.00 |                 | Secily             | CBD American Shaman                  |
| Hole | \$300.00 |                 | Cindy              | Coldwell Banker American Home        |
| Hole | \$300.00 |                 | Rob                | Commerce Bank                        |
| Hole | \$300.00 |                 | Rob                | Eland Title                          |
| Hole | \$300.00 |                 | Jill               | Farm Bureau insurance                |
| Hole | \$300.00 |                 | Jill               | Farmer's Bank of Kansas City         |
| Hole | \$300.00 |                 | Rob                | Feldmeyer Financial                  |
| Hole | \$300.00 |                 | Jill               | First State Bank & Trust             |
| Hole | \$300.00 |                 | Greta              | Form & Function                      |
| Hole | \$300.00 |                 | Rob                | Greenline Underground                |
| Hole | \$300.00 |                 | Greta              | Greg Owen - Landmark National Bank   |
| Hole | \$300.00 |                 | Jill               | Kaylin Dillon Financial Planning     |
| Hole | \$300.00 |                 | Greta              | KB Painting                          |
| Hole | \$300.00 |                 | Greta              | Krings Interiors                     |
| Hole | \$300.00 |                 | Greta              | KW Integrity                         |
| Hole | \$300.00 |                 | Rob                | Laser Pest Management Inc            |
| Hole | \$300.00 |                 | Rob                | LHBA                                 |
| Hole | \$300.00 |                 | Rob                | Lawrence Shirt Factory               |
| Hole | \$300.00 |                 | Greta or Jill      | McGrew Real Estate                   |
| Hole | \$300.00 |                 | Greta              | Meridian Title Company               |
| Hole | \$300.00 |                 | Rob                | Moore Valuation                      |
| Hole | \$300.00 |                 | Deb                | Prairie Land Insurance               |
| Hole | \$300.00 |                 | Rob                | Priority Solutions LLC               |
| Hole | \$300.00 |                 | Rob                | Professional Moving and Storage      |
| Hole | \$300.00 |                 | Greta              | ReeceNichols Preferred               |
| Hole | \$300.00 |                 | Greta              | Schneider Fit                        |
| Hole | \$300.00 |                 | Jill               | Stephens Real Estate                 |
| Hole | \$300.00 |                 | Jill               | The Trust Company                    |