Media Relations Committee

Lawrence Board of REALTORS®
Wednesday, April 14, 2022
11:30am / In-person and Zoom

2022 MEDIA RELATIONS COMMITTEE	
Karena Schmitendorf, Co-Chairperson	***eXp***
Lexie Freeman, Co-Chairperson	***Guardian***
Beth Ham	HRE
Caitlin Fisher	SRE
David Dunn	SRE
Jay Riner	KWI
Kathryn Clark	RN
Krista Bartels	KWI
Rob Coleman	SRE
Shannon Worley	McG
Stacie Hulshof	CC Realty
Tori Gideon	KWI
William Perkins	KWI
Aaron Urban	CNB
Ashley Zeller	BMW
Diane Fry	Fairway
Lindsay Landis, 2022 President	McG
Rob Hulse, Staff	LBOR

1. Welcome/Introduction
2. Agenda Items:
    a. REVIEW: PREVIOUS MEETING MINUTES
    b. SOCIAL MEDIA BLAST: Social Engagement
    c. UPDATE: Community Foundation Grants/Envista Cares Challenge, All-In Poker Fundraiser, FAIR HOUSING MONTH, Housing Market News
    d. T_SHIRT SALES_ ORDER FORM ON LBOR WEBSITE, NEWSLETTER
    e. REAL ESTATE LIVE + LOCAL RADIO SCHEDULE UPDATE, logo COMING IN APRIL, MAY 2022
    f. NEW NEWS: CONSUMER ADVOCACY GRANT; Community Outreach LBOR President's Vision, LBOR Committee Highlights
3. New Business
4. Old Business
5. Adjourn