

# Ready Set Spring Steering Committee

Lawrence Board of REALTORS®

9:00 am, Thursday, August 17<sup>th</sup>, 2023

## **2022-2023 RSS Steering Committee Roster:**

Josh Reazin	BHG Kansas City Homes (Co-Chairperson)
Michelle Fales	Guardian Mortgage (Co-Chairperson)
Renee Barrett	Coldwell Banker Uplife Realty
Stacie Hulshof	Crystal Clear Realty
Abigail Hummel	Stephens Real Estate
Erin Maigaard	McGrew Real Estate
Jill Stueve	KW Integrity
Ashley Zeller	Bank Midwest Mortgage

## **Discussion of 2024 RSS**

### **I. Keynote Speaker(s) and Topics for 2024**

- a. Marki Lemons Rhyal?
  - (1) Monitor AI – Change Sessions if needed with Marki.
- b. Where are we at with Speaker #2
  - (1) KU – Steve Illardi
  - (2) Dr Samantha Durland

### **II. Format for RSS 2024**

- a. Finalize the floor plan for RSS 2024 / Sponsoring Tables.

### **III. Sponsorship Levels for RSS 2024**

- a. Title Sponsor – Truity is confirmed.
- b. Plan for remaining sponsorships? Event and Table Sponsors.

### **IV. Marketing Plan Timeline**

- a. Marketing & Communications Committee
- b. Janella Williams – update to event poster, social media sharables, email signature line.

### **V. Next Meeting – September 21<sup>st</sup> at 9:00 am.**

### **VI. Adjourn**