Lawrence REALTORS® Community Foundation Agenda / Action Items / Minutes



Date: 8/28/2025 Chairperson: Greta Carter-Wilson Past Chairperson: Scott Boling

Time: 10am-11am Chairperson-Elect: Jesse Rice Treasurer: Linda Dischner Hawley

Location: LBOR President: Bailey Stuart Staff Liaison: Rob Hulse

AGENDA ITEMS

No Topic

Start PLAUD Recording

1 WELCOME

Text Communications - Using SMS Texting via Mail Chimp Review the previous meeting's minutes.

2 Guest - Family Promise

3 Trustees Update

Continue Discussion about the meeting format for future Foundation Meetings, i.e., more social environment to encourage attendance and participation.

Reminder - Applications for LRCF Funding are scheduled to open on July 1st and close on October 21st LRCF Funding Awards Luncheon - Save the date - Thursday, November 20th

4 River City Recognition Awards - 33rd Anniversary

- a. Awarded at the November 20th LRCF Awards Luncheon
- b. Nominations will be due by September 18th https://www.lawrencerealtor.com/lbor-awards/

5 Treasurer's Report

| a. Financial Report | Opening Balance | \$16,934.40 |
|---------------------|-----------------------|-------------|
| | Seed Money | \$1,006.64 |
| | Local REALTOR Relief | \$3,000.00 |
| | Subtotal | \$12,927.76 |
| | Casino Night Proceeds | \$9,004.23 |
| | Total Available | \$21 931 99 |

6 CASINO Night Fundraiser - Recap

Plan/Schedule the event recap meeting.

7 Charity Classic - Jill Stueve and Secily Rees

- a. Member Only Registration through June 30th Open to public on July 1st
- a. October 20th at Lawrence County Club

8 LBOR Blood Drives

Fall Blood Drive is scheduled for October 13, 14, and 15.

9 Open for Committee Member Perspectives, Insights, and Input?

- 10 Next Meeting: September 25th at 10:00 am / 4th Thursday of each month.
- 11 Adjourn

COMMUNITY RELATIONS COMMITTEE ACTION ITEMS

| Action | Due Date | Done | Notes/Update |
|--------------------------|----------|------|--------------|
| 1 | | | |
| 2 | , , | | |
| 3 | | | |
| 4 | | | |
| 5 | | | |
| | | | |
| Tabled or Old Business | Due Date | Done | Notes/Update |
| Tabled or Old Business 1 | Due Date | Done | Notes/Update |
| | Due Date | Done | Notes/Update |
| 1 | Due Date | Done | Notes/Update |
| 2 | Due Date | Done | Notes/Update |

Lawrence REALTORS® Community Foundation

Meeting Minutes June 26,2025

The foundation's trustees discussed upcoming funding applications and event planning, including a recent Casino Night fundraiser. The group explored strategies to improve meeting engagement and participation, considering changes to format and inviting guest speakers from partner organizations. The conversation ended with discussions about leadership challenges and visibility within the organization, along with plans for upcoming events and initiatives including a mixer and recognition awards program.

Action Items from the Meeting

- Rob to follow up with Family Promise to discuss Keys to Good Tenancy and presenting to the Foundation at the next meeting.
- Committee members to think about potential guests to invite to a future mixer event in September.
- Committee to plan a more social networking event in September, including testimonials about the foundation's impact.
- Committee to consider new meeting format ideas to increase attendance and engagement.
- Committee members to encourage charities and organizations to apply for LRCF funding before the October 21st deadline.
- Committee to create a list of ambassadors willing to help applicants with LRCF funding applications.
- Committee members to make nominations for River City Recognition Awards by September 18th.
- Rob to continue working on implementing SMS texting via Mailchimp for committee communications.
- Committee to plan attendance at partner meetings for large brokerages to promote participation and explain rebranding.

Meeting Summary

LRCF Funding Application Process

The meeting opens with a discussion about the foundation's mission and vision. Applications for LRCF funding will open on July 1st and close on October 21st, with the annual LRCF luncheon scheduled for November 20th. Foundation Members discuss ways to assist organizations in applying for funding, including offering themselves as ambassadors to help with the application process. It is noted that applications should

include a housing component, although this requirement has been interpreted broadly to include various forms of assistance that support housing needs. The Foundation Members also discuss the types of organizations they aim to support, particularly smaller organizations with limited resources.

Casino Fundraiser Financial Review

Rob provides a financial recap of the recent Casino Night fundraiser. The event generated nearly \$9,000 in cash income from various sources, including buybacks, wine toss, and Bingo. The Steering Committee will be meeting soon to do a full recap of the event.

Boosting Meeting Engagement Strategies

The committee discusses declining attendance at their meetings and brainstorms ways to improve engagement. It have been suggested that the Foundation invite guest speakers from partner organizations to provide value and make the meetings more conversational. The Foundation also considers changing the meeting time and format to attract more participants, particularly from large brokerages. The group acknowledges that the energy and collaboration in the room are crucial for driving excitement and support for their initiatives.

Foundation Meeting Engagement Strategies

The committee discusses strategies to increase participation and engagement in their foundation meetings. They consider hosting social events or mixers with food and alcohol to attract more agents. The group also discusses the importance of one-on-one recruitment and the role of brokerages in encouraging involvement. They acknowledge the benefits of participation, including networking opportunities and staying informed about industry developments.

Financial Summary

A financial summary was provided to Foundation Members.

Meeting Adjourned at 11:00am.



GRAND TOTAL

2025 ALL IN CASINO NIGHT Income/Expense

| INCOME | | | | AC | Т |
|---------------------------|-------------------------|--|------|----|------------|
| CASH at Event | Includes Buy/Backs, Wi | Includes Buy/Backs, Wine Toss, etc | | | 1,685.00 |
| CREDIT CARD at Event | Includes Buy/Backs, Wi | Includes Buy/Backs, Wine Toss, etc | | | 991.00 |
| VENMO at Event | Includes Buy/Backs, Wi | Includes Buy/Backs, Wine Toss, etc | | | 165.88 |
| | | | | \$ | 2,841.88 |
| REGISTRATION | Game | | Paid | | |
| EVENT REGISTRATION | VIP Dinner | | | \$ | - |
| | Texas Hold'em | | 11 | \$ | 660.00 |
| | Bingo | | 17 | \$ | 510.00 |
| | Blackjack | | 11 | \$ | 330.00 |
| | Additional Bingo | | | | |
| | Major Sponsors | 8 of 9 | | \$ | 5,450.00 |
| | Bingo Sponsors | | 1 | \$ | 500.00 |
| | Blackjack Sponsors | | 2 | \$ | 600.00 |
| | Beverage Sponsors | | 1 | \$ | 500.00 |
| | Auction-Final Seat | 2 | 500 | \$ | 1,000.00 |
| | Auction-Ashley Z | Auction-Ashley Zeller and TJ Lorson | | | |
| | Table Sponsors | | 10 | \$ | 1,500.00 |
| | | | | \$ | 11,050.00 |
| TOTAL INCOME | | | | \$ | 13,891.88 |
| EXPENSE | | | | | |
| MINUTE MAN PRESS | Pop Up Banner | | 1 | \$ | (228.54) |
| PRINTING SIGNS/TICKETS | Provided by LBOR | | | \$ | _ |
| MACELIS VENUE | Sponsored | | | \$ | - |
| MACELIS VIP DINNER | \$50 per person | | 20 | \$ | - |
| MACELIS BEVERAGES | Estimated with Tax/Tip | | | \$ | (768.11) |
| JACKS & ACES | Includes 20% tip | | | \$ | (1,710.00) |
| Ken Doll Photography | Sarah Long | | | \$ | (500.00) |
| LUCKY 7 Drawings | 3 @ \$77 (4 were donate | 3 @ \$77 (4 were donated back to LRCF) | | | (231.00) |
| Bingo Cash Prize | Was added during Bingo | Was added during Bingo from proceeds | | | |
| PRIZE MONEY Texas Hold'em | \$400/\$300/\$200 | | | \$ | (900.00) |
| PRIZE MONEY Blackjack | 2 @ \$250 | | | \$ | (500.00) |
| TOTAL EXPENSES | | | | \$ | (4,887.65) |

9,004.23



COLOR YOUR FALL WITH KINDNESS.

Give blood.



Blood Drive Lawrence Board of Realtors

Conference Room 3838 W. 6th St. | Lawrence

Oct 13th thru Oct 15th 9:00 a.m. to 3:00 p.m.

SCHEDULE YOUR APPOINTMENT TODAY! Visit RedCrossBlood.org | enter: LBOR

Rapid Pass-help save lives in less time! Learn more at RedCrossBlood.org | RapidPass



Come to give blood Sept. 22-Oct. 19 for a \$10 Amazon.com Gift Card by email! See rcblood.org/fall

