

# Ready Set Spring Steering Committee

Lawrence Board of REALTORS®  
Thursday, April 21, 2022  
9:00 am

## **2022-2023 RSS Steering Committee Roster:**

Josh Reazin	BHG Kansas City Homes (Co-Chairperson)
Michelle Fales	RCB Bank (Co-Chairperson)
Renee Barrett	Crystal Clear Realty
Janet Breithaupt	McGrew Real Estate
Austin Harkrader	Realty Executives HRE
Brooke Hothan	Realty Executives HRE
Stacie Hulshof	Crystal Clear Realty
Abigail Hummel	Stephens Real Estate
Erin Maigaard	Realty Executives HRE
Jill Stueve	KW Integrity
Ashley Zeller	Bank Midwest

## **I. Continue Recap of 2022 RSS**

- a) Review Survey Questions Submitted (See page 2)

## **II. Begin Discussion of 2023 RSS**

- a) Discuss Next Steps for 2023
  - 1. Dates for Abe & Jakes
  - 2. Format/Schedule
  - 3. Speakers (wait for survey)
  - 4. Sponsorships
  - 5. Marketing
  - 6. Marketing Timeline

## **III. Other Items**

## **IV. Adjourn**

# Ready Set Spring Steering Committee Meeting Minutes

Lawrence Board of REALTORS®  
Thursday, March 31, 2022  
9:00 am

1. Recap of 2022 RSS – The Committee reviewed the Income/Expense Report. With the contribution from the LBOR Board of Directors, the event was a break even for 2022.
2. Next, the Committee discussed the 2022 Presenters. The presenters were rated from best to worst. The Boom Team was at the top, and JMan was a unanimous pick at last.
  - a. Ranking Order
    1. Boom Team was at the top
    2. Chandra Hall
    3. Chelsea Peitz
    4. JMan – Jeremias Maneiro
3. Next, the Committee discussed the Format/Schedule. For 2023 the Committee feels that a one-day in-person event will be more effective. Feedback was provided from KCRAR's Recharge event, which is held on one day from 9am to 1pm and was very enjoyable.
4. Next, Sponsorships were discussed. A late change in format this year was harmful to overall sponsorships.
5. And last to recap was Marketing for the event. The marketing was late to unfold in 2022, and for next year we need to get out earlier with the marketing of the event.
6. At the Committee turned the discussion toward 2023:
  - a. We need earlier timing to get a notice out about the event.
  - b. We prefer a one-day in-person event.
  - c. Abe & Jakes is holding our deposit over from 2022 to 2023.
  - d. Josh Reazin agreed to Chair the RSS Steering Committee for 2023 (and in a follow up email after the meeting, Michelle Fales agreed to Co-Chair the Committee).
  - e. And last, we need to grow the Committee with representation from all LBOR Member Offices. A list of prospective Committee Member names was discussed, with a plan for who will reach out to make contact.
7. The Meeting was adjourned at 9:50 a.m.

# Ready Set Spring Education Summit (RSS)

## 2022 Survey Questions:

1. Are you an Agent, Broker, or Affiliate Member?
  - a) Agent
  - b) Broker
  - c) Affiliate
  - d) Other \_\_\_\_\_
2. How many years of experience in your field?
  - a) 0-2 Years
  - b) 3-5 Years
  - c) 5-10 Years
  - d) 10-20 Years
  - e) 20+ Years
3. What topics are most important to you?
  - a) Training on Tools (Paragon, SentiLock, etc....)
  - b) Motivational Presentations
  - c) Emerging Technology
  - d) Lead Generation
  - e) Social Media
  - f) Business Planning
  - g) Cultural Differences
  - h) Safety Strategies
  - i) \_\_\_\_\_
4. What are your favorite sessions from prior RSS Summits? Any that you would like to see again, or expanded on? Example – Historic Homes in Lawrence Discussion Panel.
  - a) \_\_\_\_\_
  - b) \_\_\_\_\_
  - c) \_\_\_\_\_
  - d) \_\_\_\_\_
5. Favorite Presenters/Speakers from Prior Years?
  - a) Leigh Brown
  - b) Marki Lemons Ryal
  - c) Etc...
6. What interests you most about RSS summits?
  - a) The Speakers & Their Topics
  - b) The Swag Bags & Giveaways
  - c) The Food, Snacks, and Beverages
  - d) The Networking Opportunities with REALTORS®
  - e) The Networking Opportunities with Affiliates
  - f) \_\_\_\_\_
7. For the next RSS Education Summit, would you like the opportunity to vote on possible speakers? (Example the committee brings 6-7 speaker options, and a vote goes out to the members to pick 2-3?)

- a) Yes, I'd like to vote on possible presenters
- b) No, I'd like the RSS Steering Committee to select presenters

8. What is the perfect time frame for the event?

- a) One Day from 9:00 am to 1:00 pm (with short breaks but no lunch)
- b) One Day from 9:00 am to 4:00 pm (with lunch provided)
- c) Multiple Days between 9:00 am to 12:00 pm (over 2 or 3 days)

9. If given the choice, would you prefer virtual, in-person, or a hybrid?

- a) Virtual Ready Set Spring Education Summit
- b) In-Person Ready Set Spring Education Summit
- c) Hybrid Ready Set Spring Education Summit  
*(Hybrid is with sessions that are available both in-person and virtually)*

10. How can we add additional value to the event?

- a) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

11. If you are an affiliate member, what topics may appeal to you to get you to attend?

- a) Motivational Presentations
- b) Emerging Technology
- c) Lead Generation
- d) Social Media
- e) Business Planning
- f) Cultural Differences
- g) Safety Strategies
- h) \_\_\_\_\_
- i) \_\_\_\_\_

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