



Vanessa Schmidt – KW Integrity

Personal life:

Home. They say it's where they say your story begins and for me that's Lawrence. I had the privilege of growing up in the Holiday Hills neighborhood, in a home that my parents still reside in over 30 years later. Lawrence was a natural fit for my father's German heritage, my mother immigrated here from the Philippines in 1986 and my grandparents joined her here shortly after my birth. Over the years, our home was opened to international students from KU, creating bonds that have stood the test of time.

Once I graduated high school, I spent some time in Topeka and then ended up on the east coast. I lived in South Carolina for about a year, then upstate New York, and finally ended up in Connecticut. In Connecticut, I met my husband and in 2018 we made the decision to move back to Lawrence to be closer to my family.

My journey to becoming a REALTOR® was a natural evolution, guided by a genuine passion for human connection and a penchant for leadership. My management experiences in the retail and restaurant industry taught me the art of building and nurturing teams, fostering trust, accountability, and collaboration – all qualities that prove invaluable in the real estate industry. Since becoming a REALTOR® in 2020, it has been my mission to educate and empower current and future homeowners by serving through the lens of integrity, transparency, dignity, and respect.

I am truly honored to have been nominated for the Lawrence Board of Realtors® Board of Directors and am delighted to have the possibility to serve and advocate for our members.

Career:

- Licensed Kansas Real Estate Agent and Realtor® since 2020
- Kansas Notary Public since 2020
- Independent Listing and Transaction Coordinator since 2022
- KW Integrity Productivity Coach since 2023
- 15+ years of experience in the customer service industry
- Held various management positions in the retail and restaurant industry
- Most recently at Starbucks Coffee Company for 5 years
- Prior to this managed Starbucks Stores under the Simon Property Group umbrella for 3 years

LBOR (or other)/KAR/NAR Involvement:

- National Association of Realtors® Member since 2020
- Kansas Association of Realtors® Member since 2020
- Lawrence Board of Realtors® Member since 2020
- Kansas City Regional Association of Realtors® Member since 2022
- LBOR Education Committee Member since 2020, Vice-Chair 2023-Present
- LBOR Technology Committee Member since 2020, Vice-Chair 2023-Present
- LBOR MLS and Rules Committee Member since 2023
- Volunteered for various LBOR events since 2020

Education:

- Three Rivers Community College – Small Business and Entrepreneurship Certificate
- Certificates for various KREC approved Continuing Education including:
 - Beneath the Surface: Understanding the Anatomy of a House
 - Contract Law for Real Estate Professionals
 - Understanding Appraisers
 - New Home Construction
 - Radon for Real Estate Professionals
 - Successful Seller Client Systems
 - At Home with Diversity (08/09/2023)

Community Involvement:

- Free State Yoga Festival, volunteer 2023-present
- Lawrence Humane Society, volunteer
- Chamber of Commerce Member since 2020