

Lawrence Board of Realtors

Marketing and Communications Committee

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Jay Riner, KW Integrity
Aaron Urban, Central National Bank
Shannon Worley, KW Integrity
Ashley Zeller, Bank Midwest

Marketing and Communications Committee Meeting

Friday, July 7th, 2023

9:30 am

1. Call to Order (5 mins)
 - A. Introduce members
 - B. Review Minutes
2. Previous Business (10 mins)
 - A. Social Media: (Emily)
 - i. Update on public group
 - Market update posts have been going well. Should we change the layout that I've been using?
 - Wednesday Wisdoms have been going great, thanks Lexie!
 - Community posts have been great, thanks Patrick!
 - ii. Facebook Group (Emily will give update for Tori)
 - Give update on private group
 - More REALTOR® opens have been posted
 - Any group suggestions for the page?
 - B. Radio Live + Local video update (Karena)
 - i. Update on radio show
3. Review RAIL (Project List) (15 mins)
 - I. Discuss podcast
 - II. Grant update? What is needed to finalize request
4. New Business
 - B. Events (20 mins)
 - I. Discuss Charity Classic – Emily and Karena sat in on last steering meeting
 - II. Posts have begun to be scheduled for the charity classic
5. Discuss next meeting date & time (5 mins)
6. Open floor for suggestions
7. Adjourn